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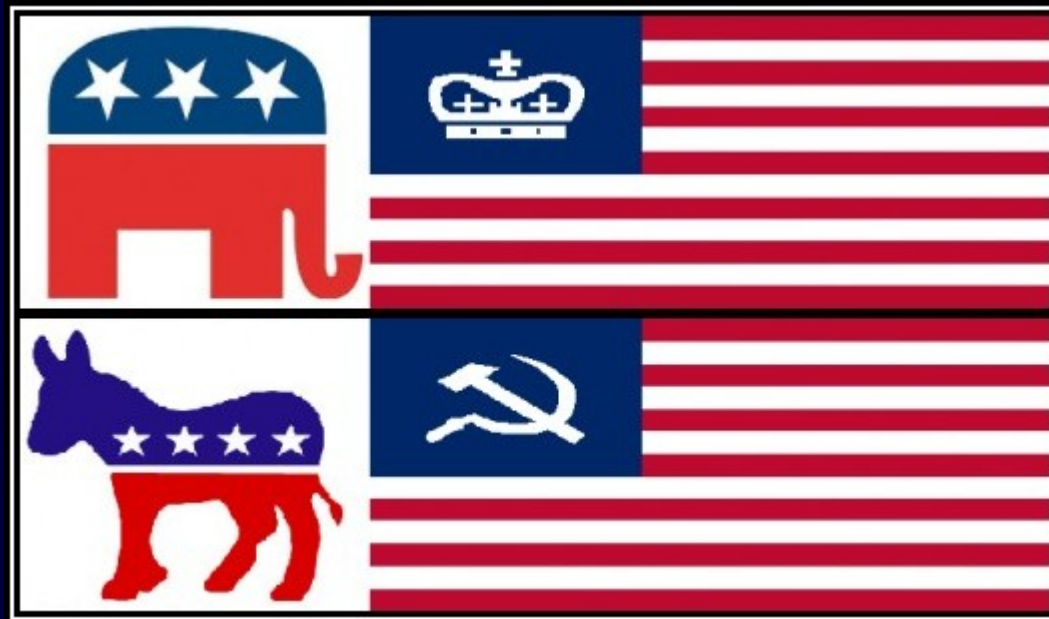
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# False Dichotomy:

A decorative graphic consisting of a light blue arc starting from the top left and curving towards the bottom right, and a light blue wedge shape pointing towards the bottom right corner.

# False Dichotomy:



# True Dichotomy:

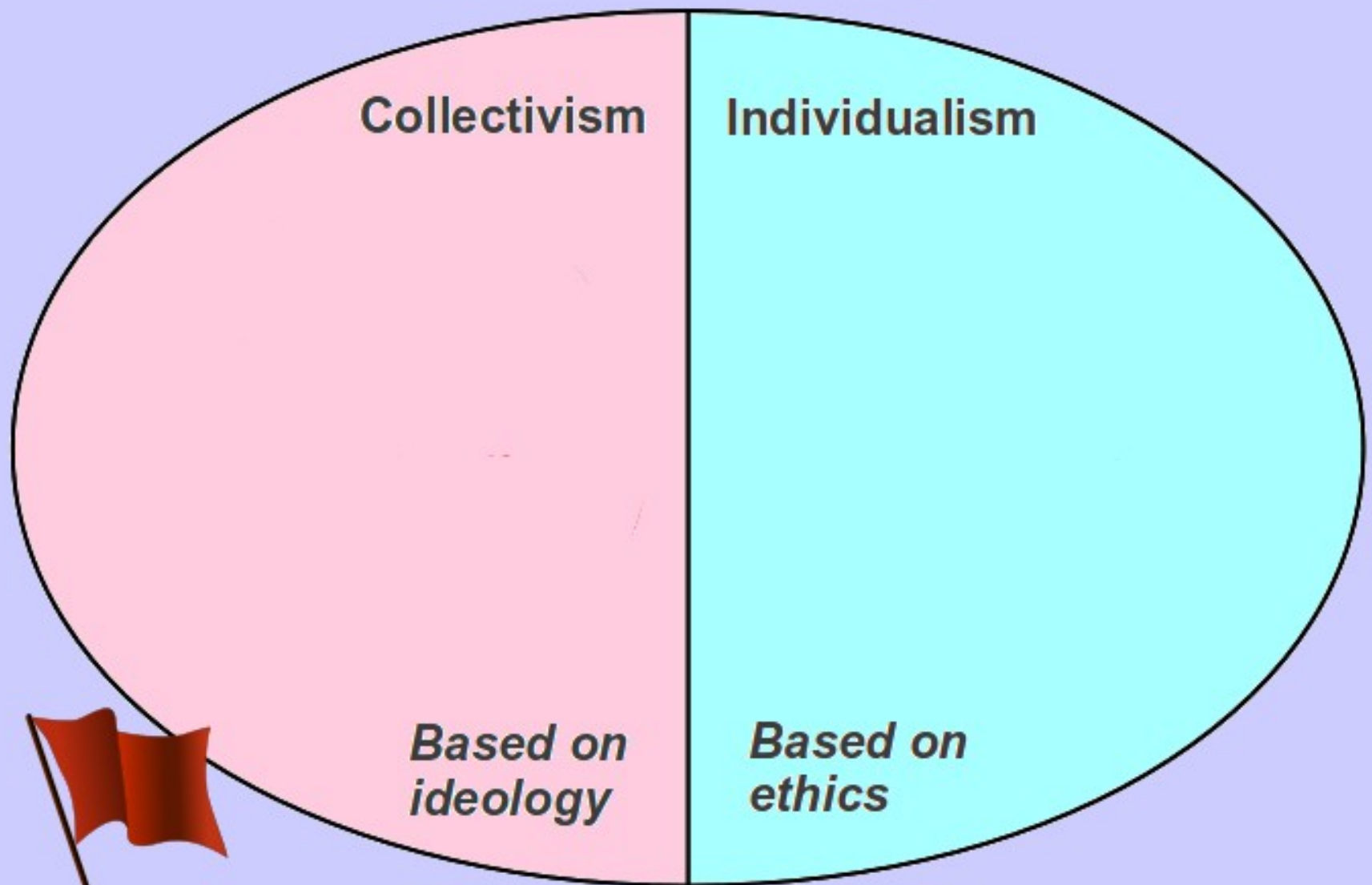
A decorative graphic consisting of a light blue arc starting from the top left and curving towards the bottom right, and a light blue wedge shape pointing towards the bottom right corner.

# True Dichotomy:

Collectivism

vs.

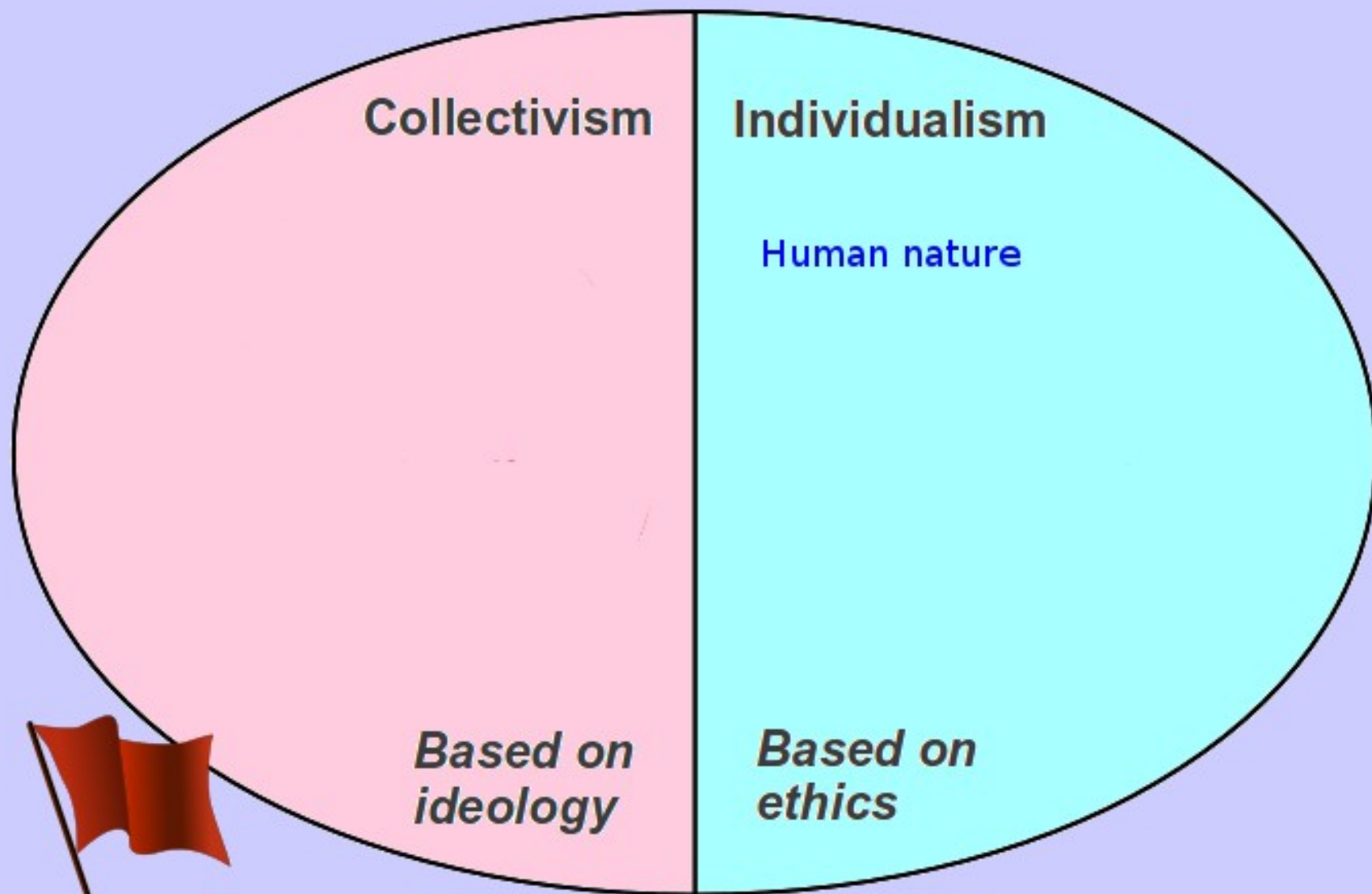
Individualism



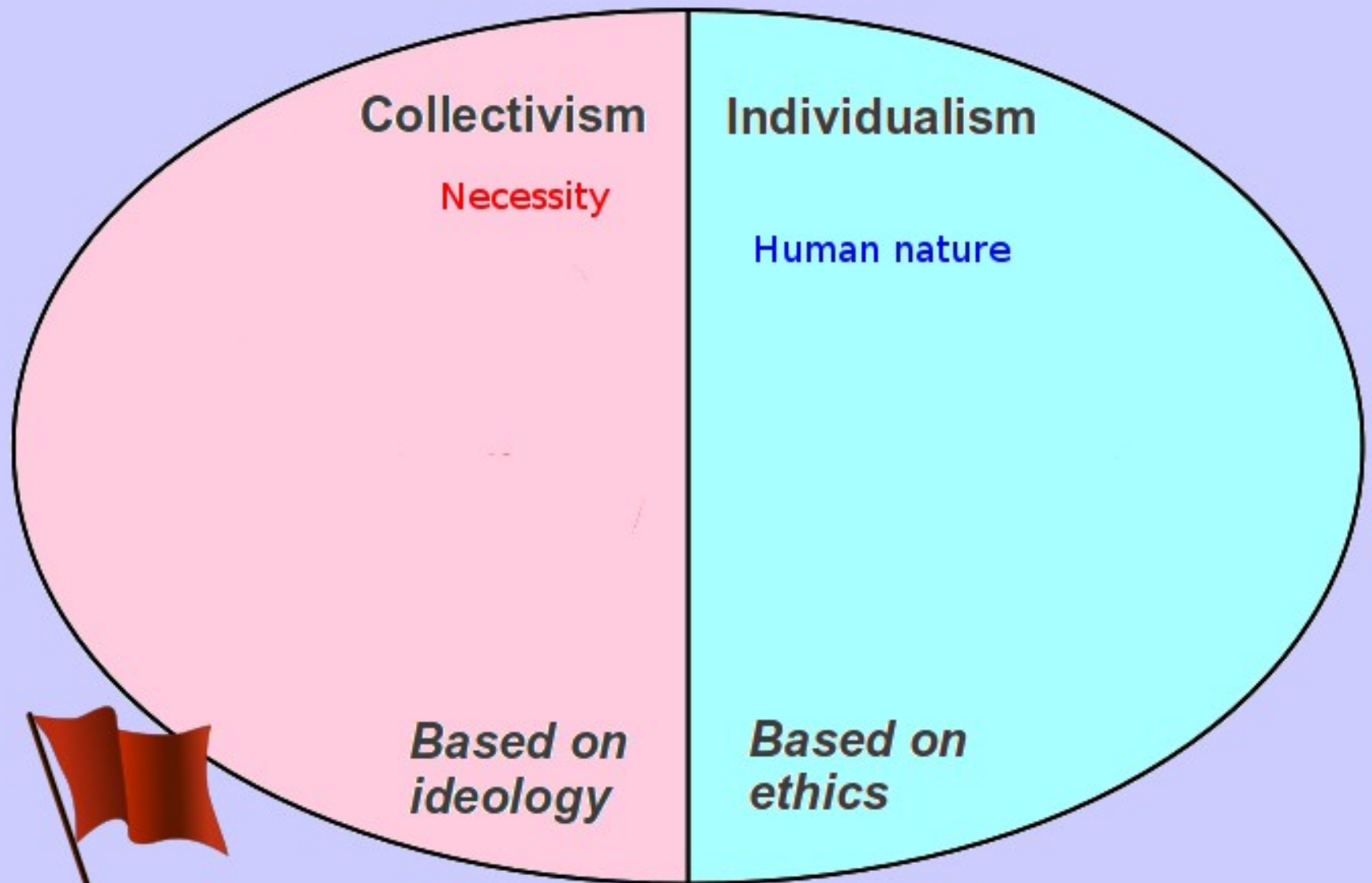
**United Left**



**Divided Right**



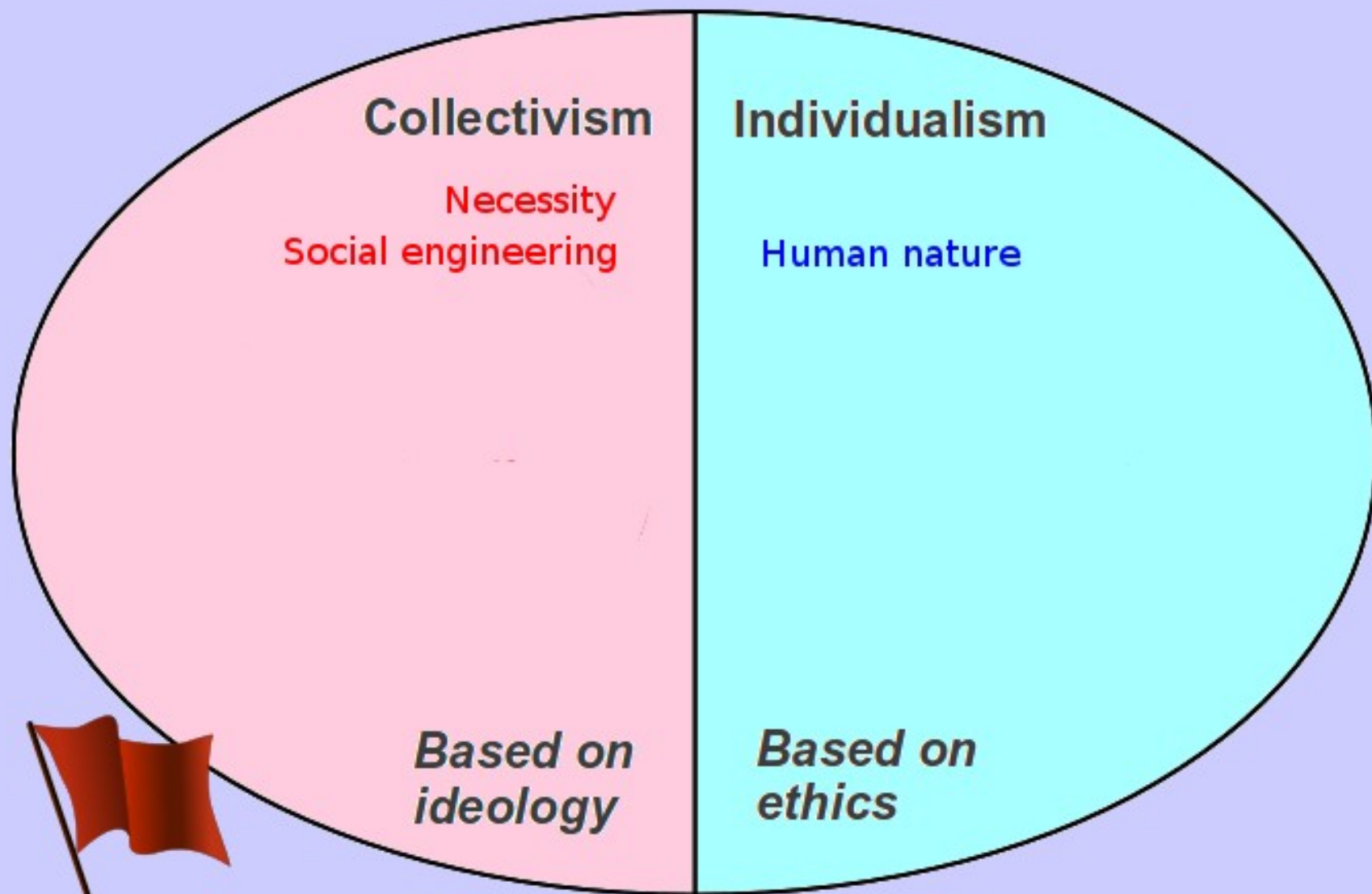




United Left



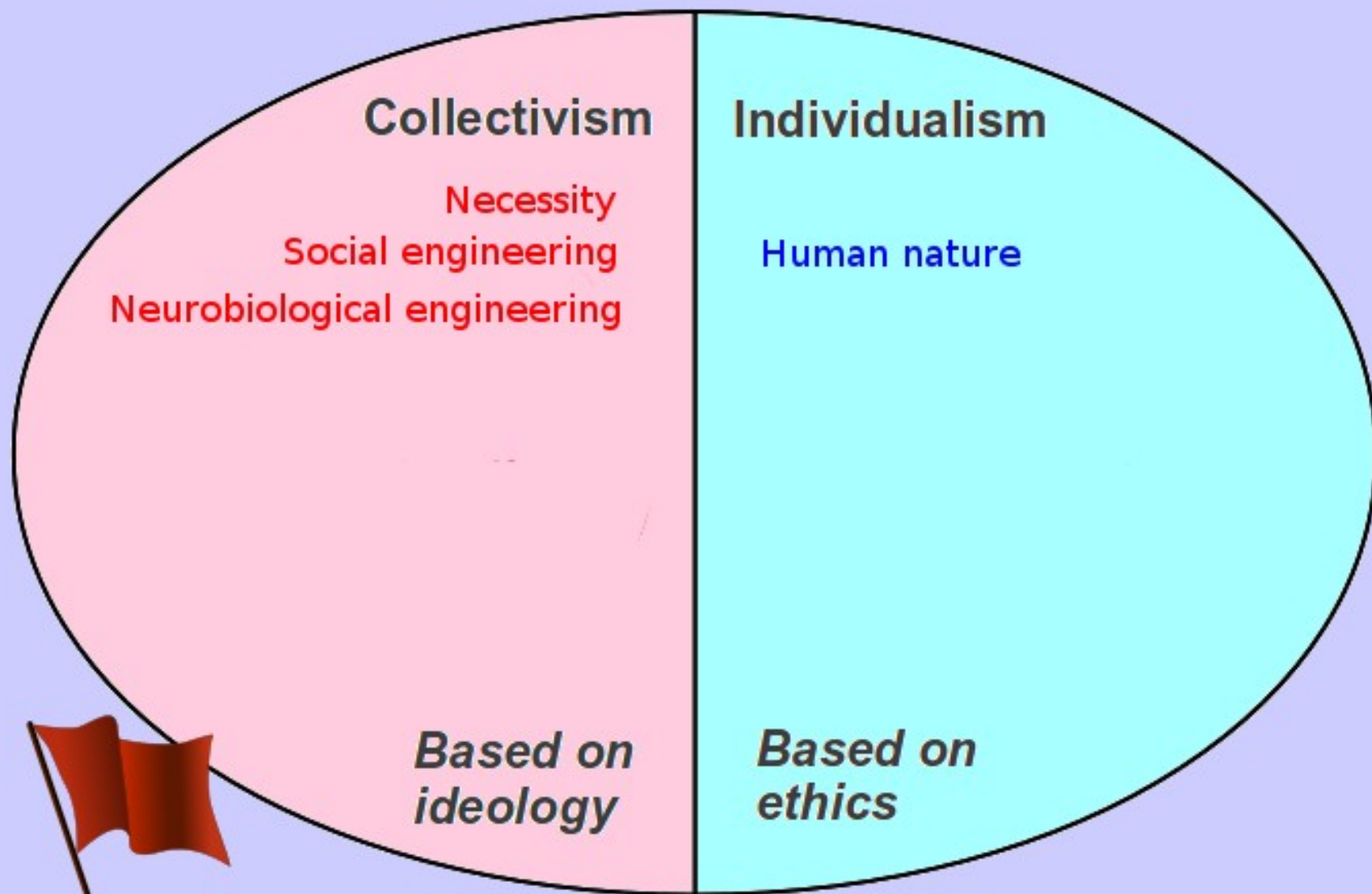
Divided Right



**United Left**



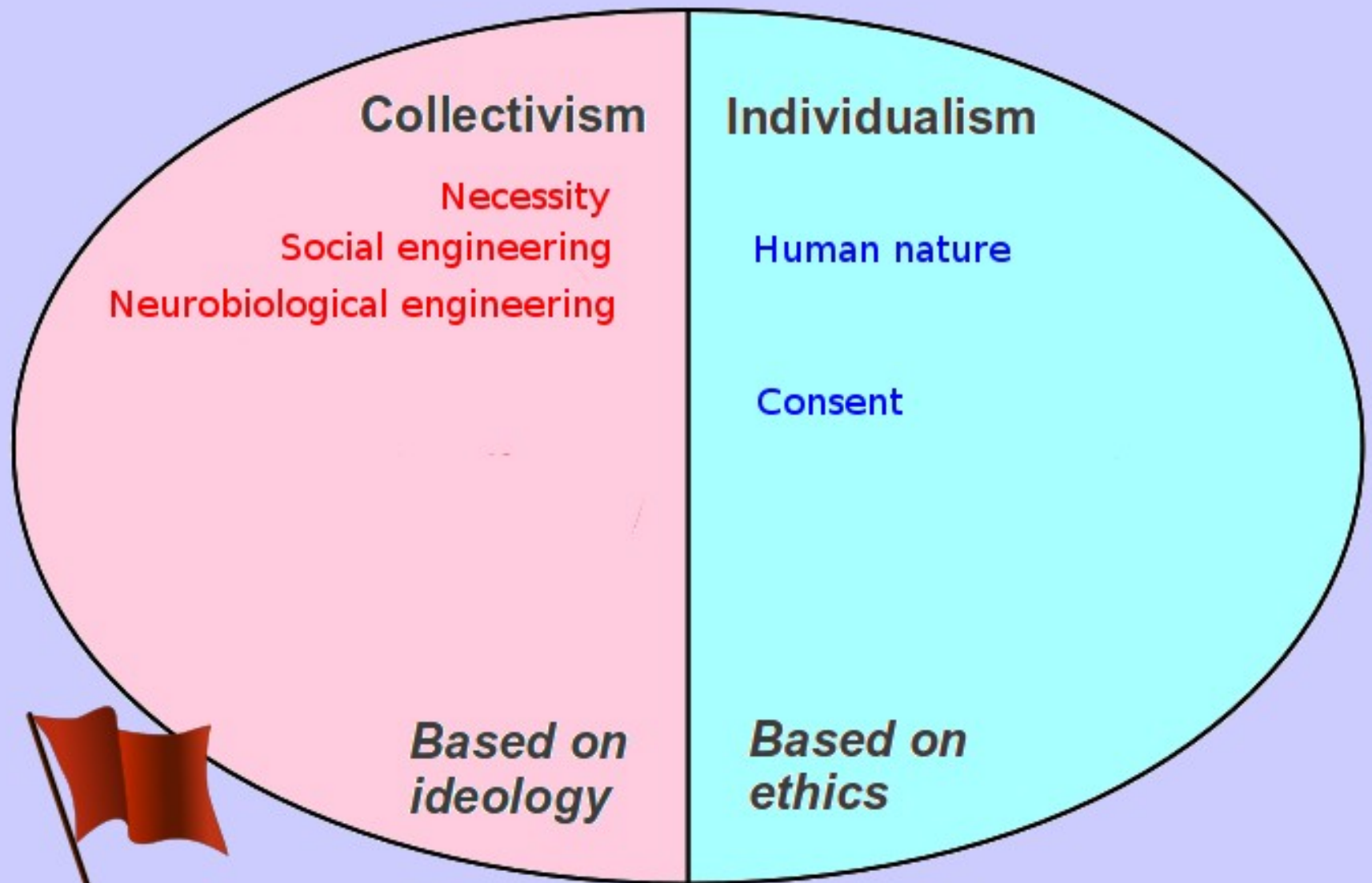
**Divided Right**



**United Left**



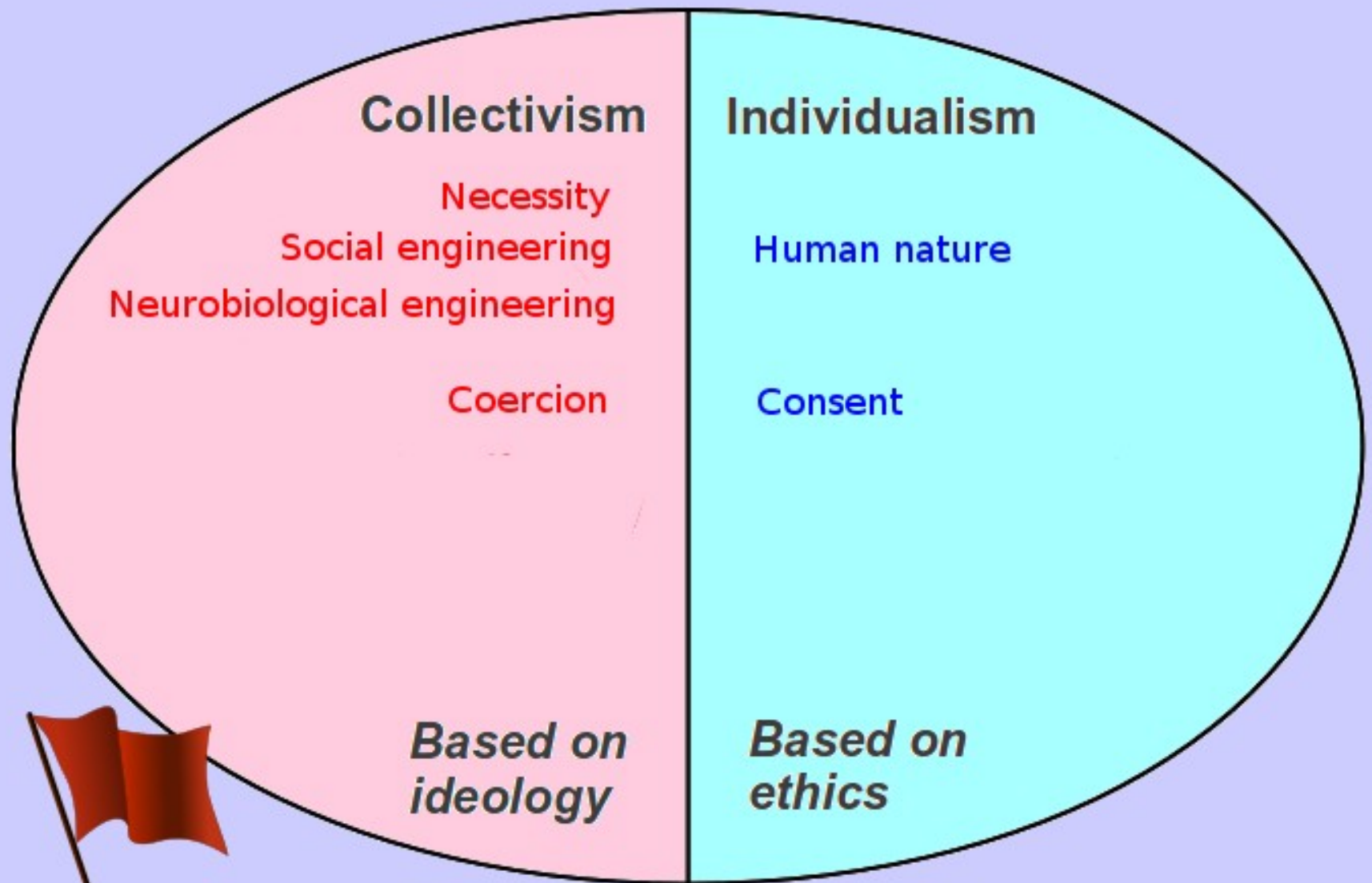
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United Left



Divided Right

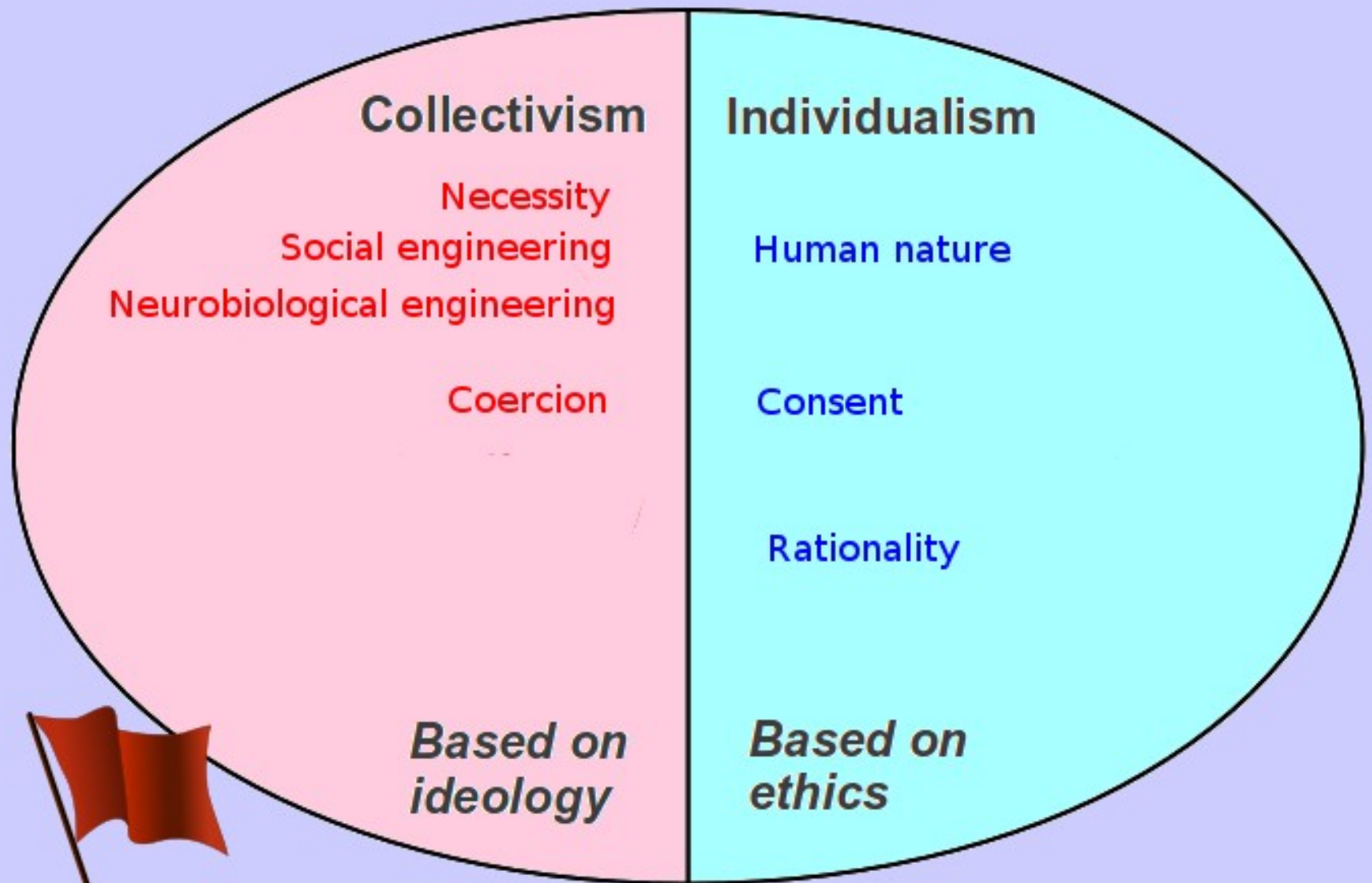


United Left



Divided Right

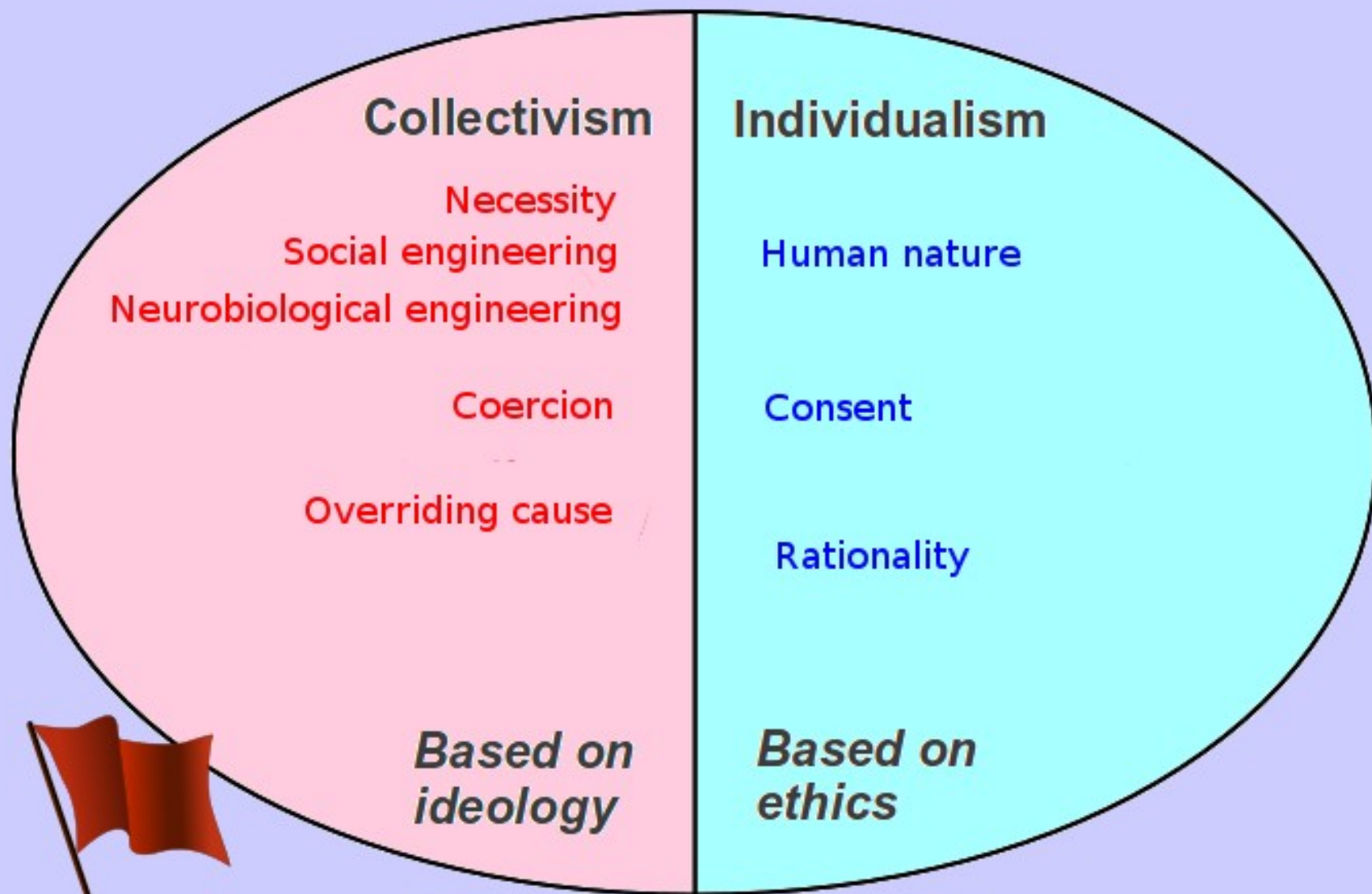




United Left



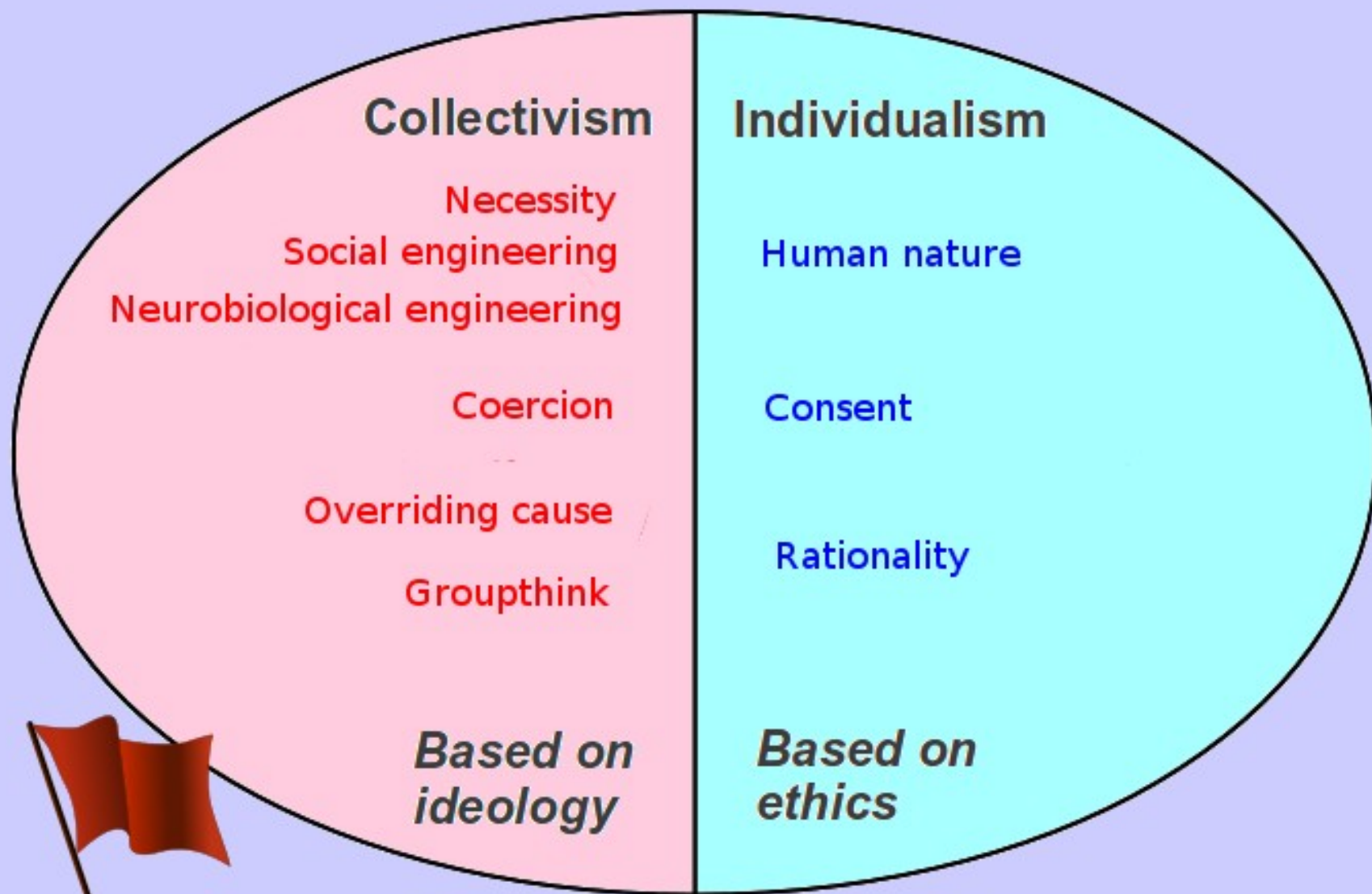
Divided Right



United Left



Divided Right



United Left

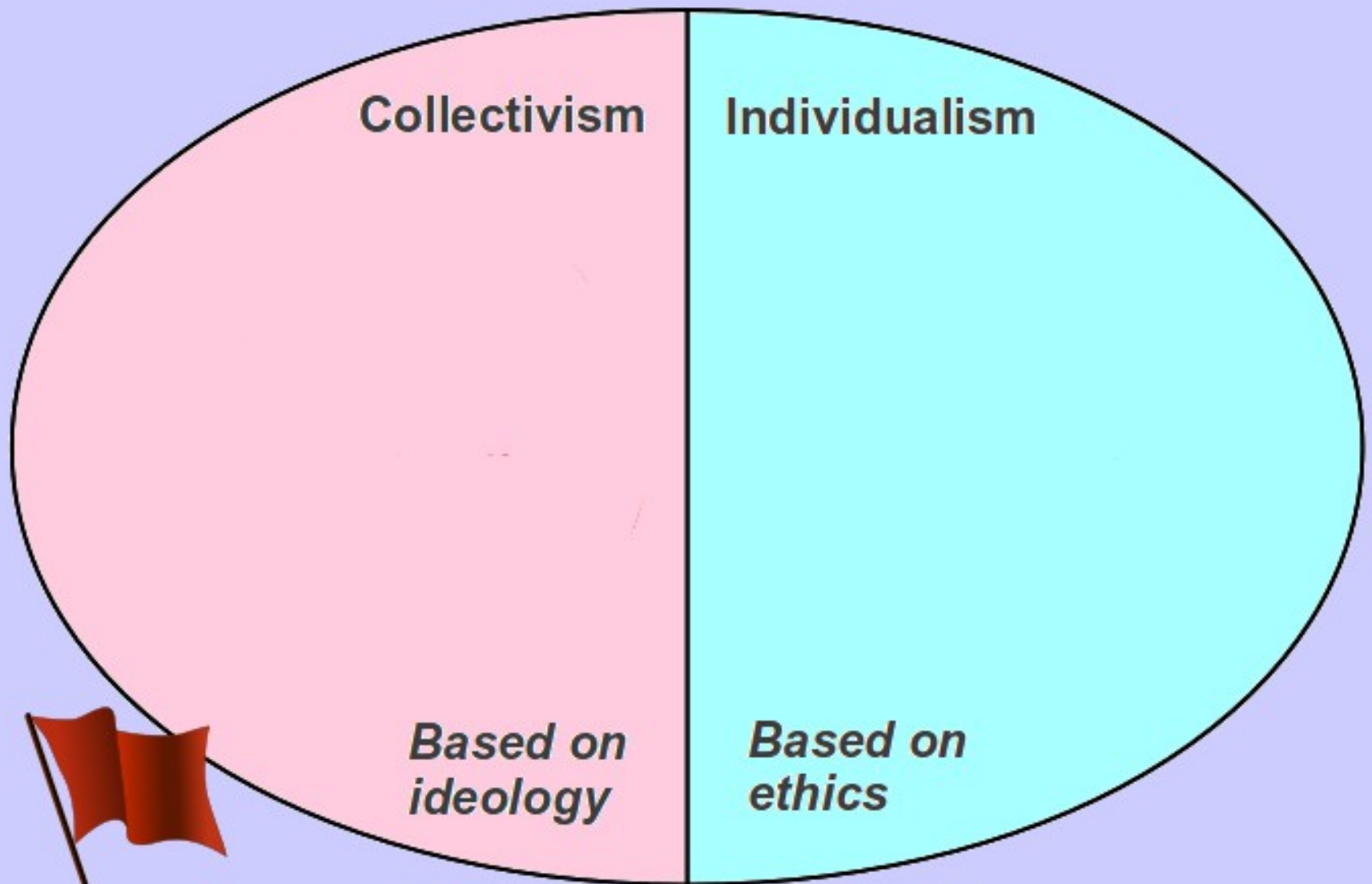


Divided Right



# Computational superiority:

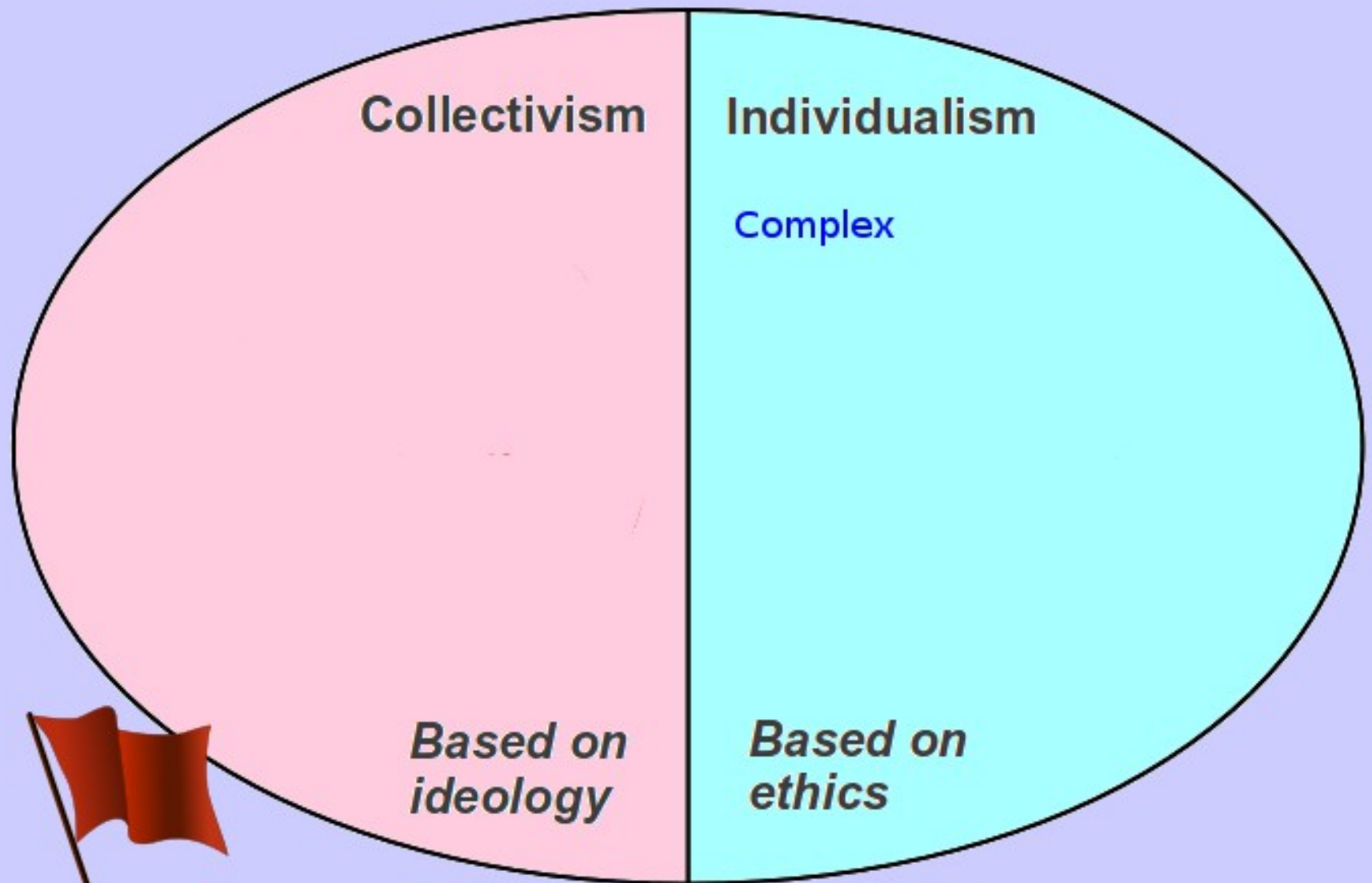
Individualism  
over  
Collectivism



**United Left**



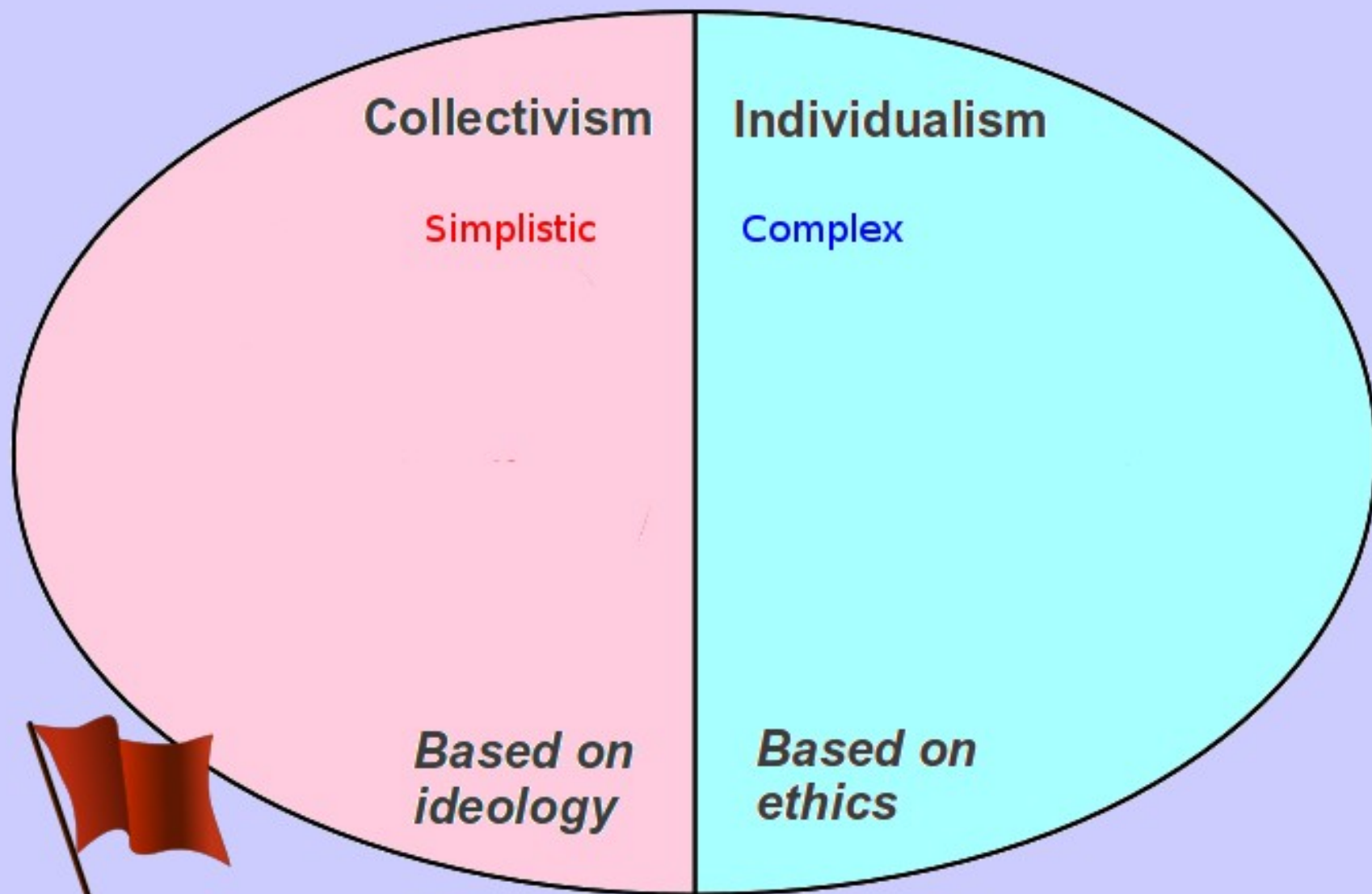
**Divided Right**



**United Left**



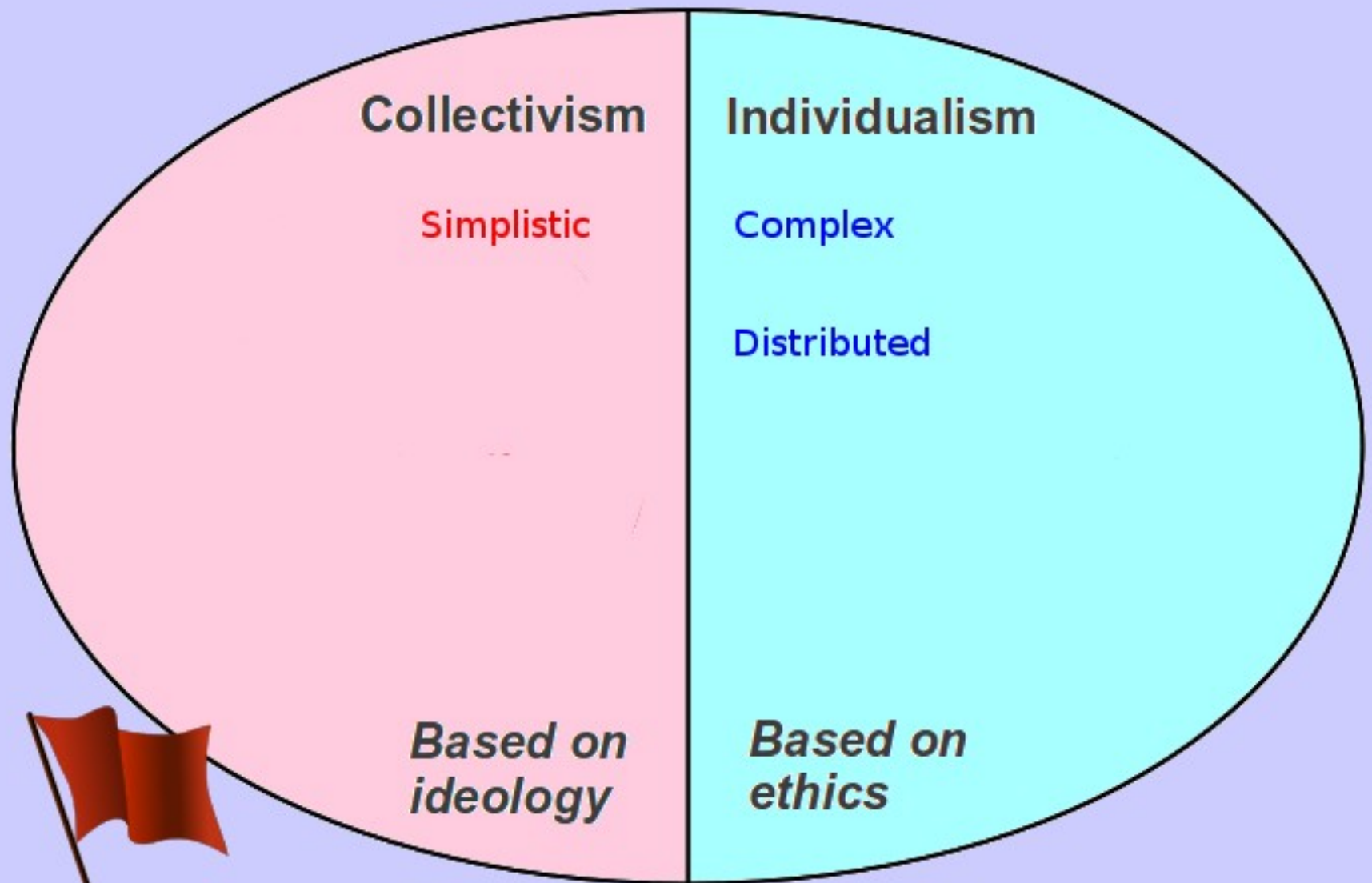
**Divided Right**



**United Left**



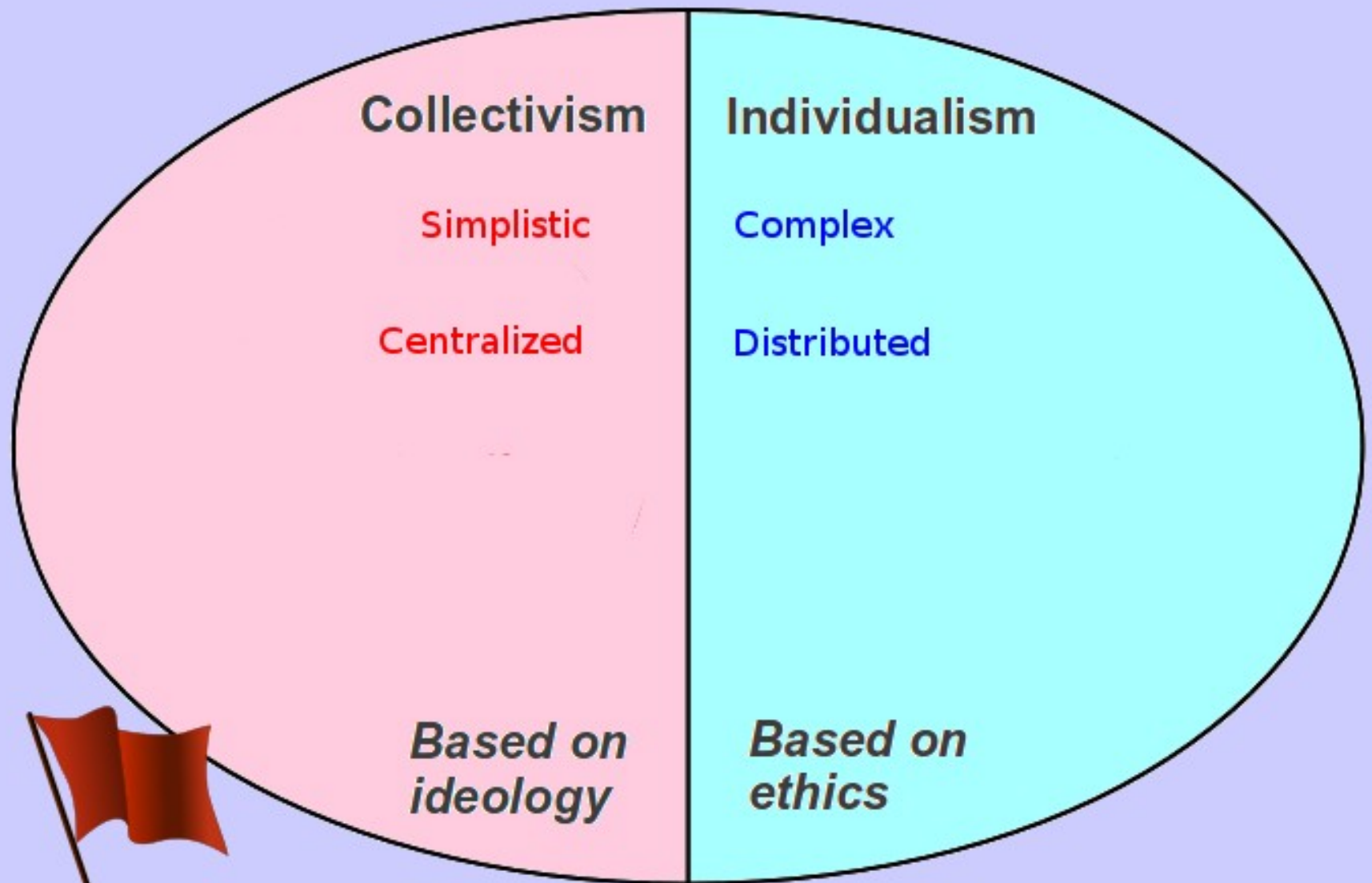
**Divided Right**



**United Left**



**Divided Right**

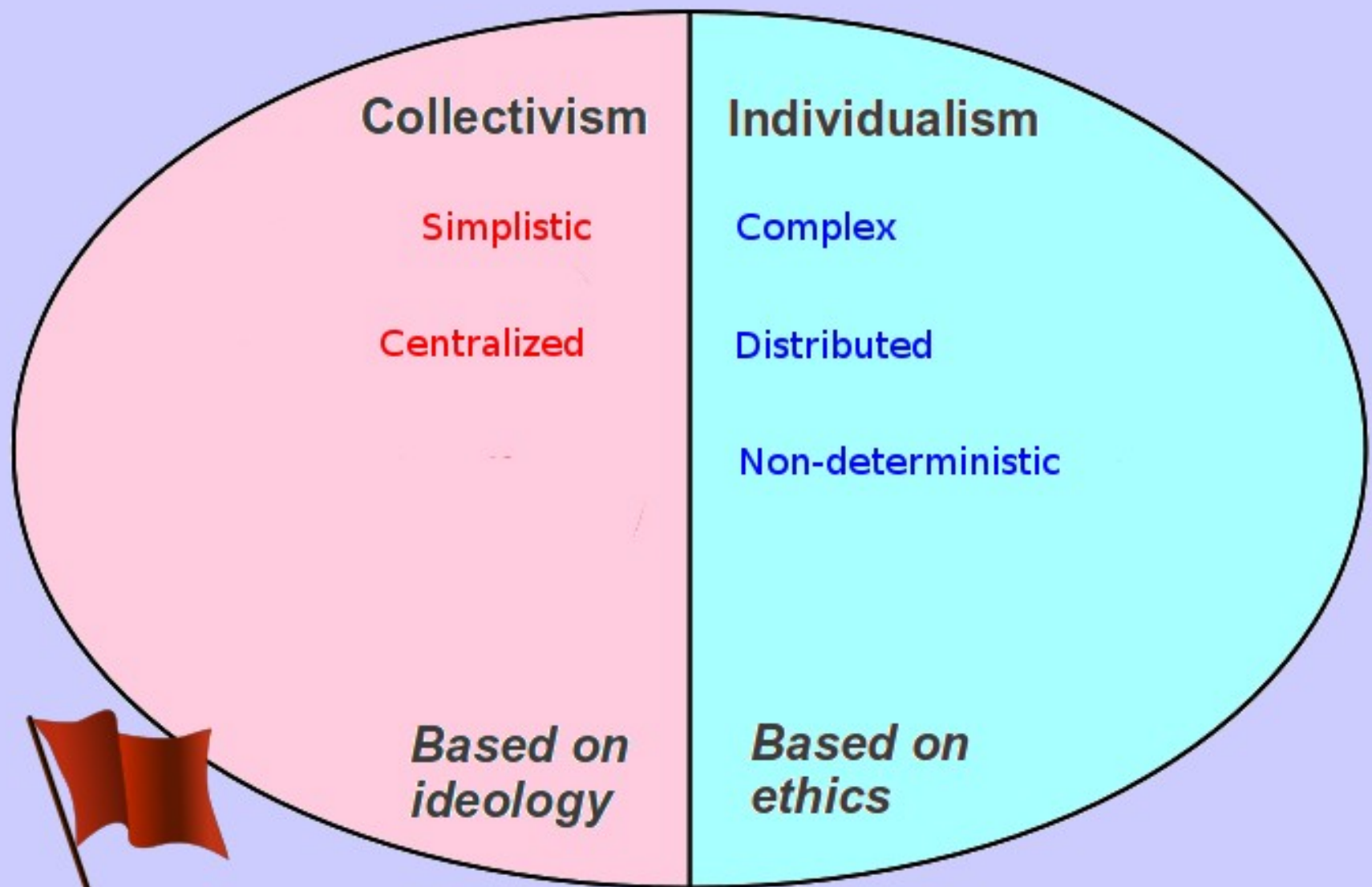


**United Left**



**Divided Right**

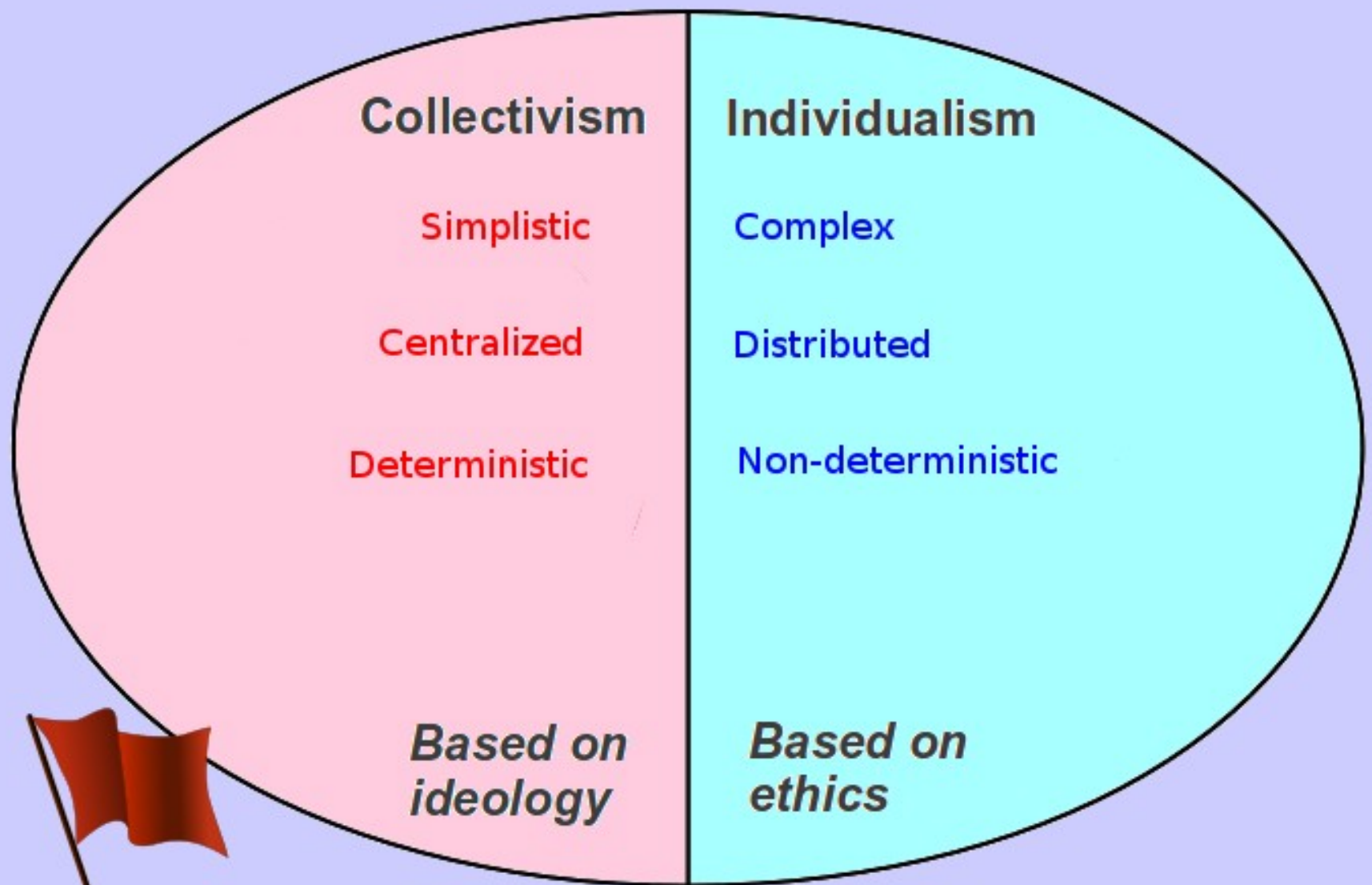




**United Left**



**Divided Right**

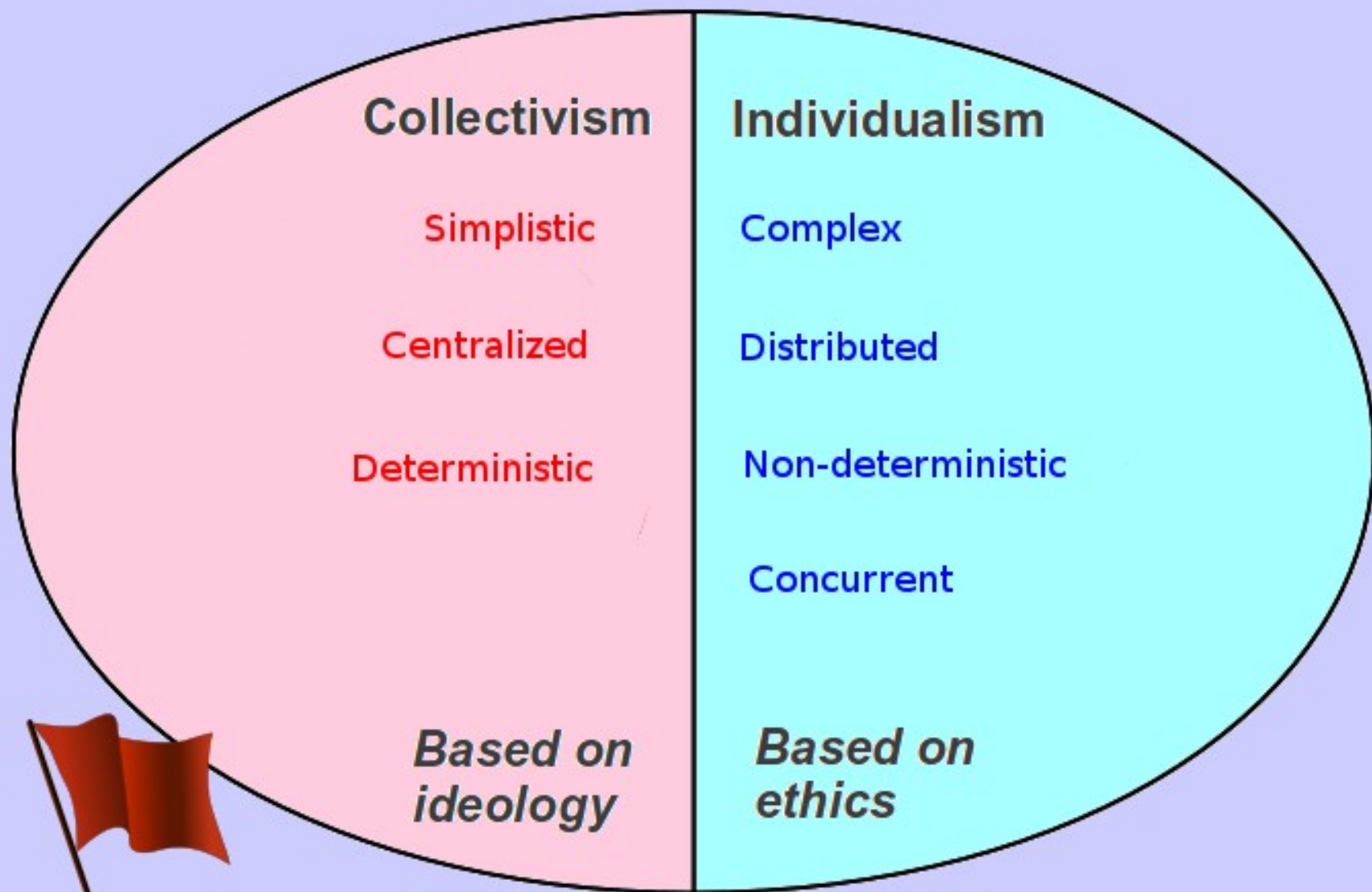


United Left



Divided Right

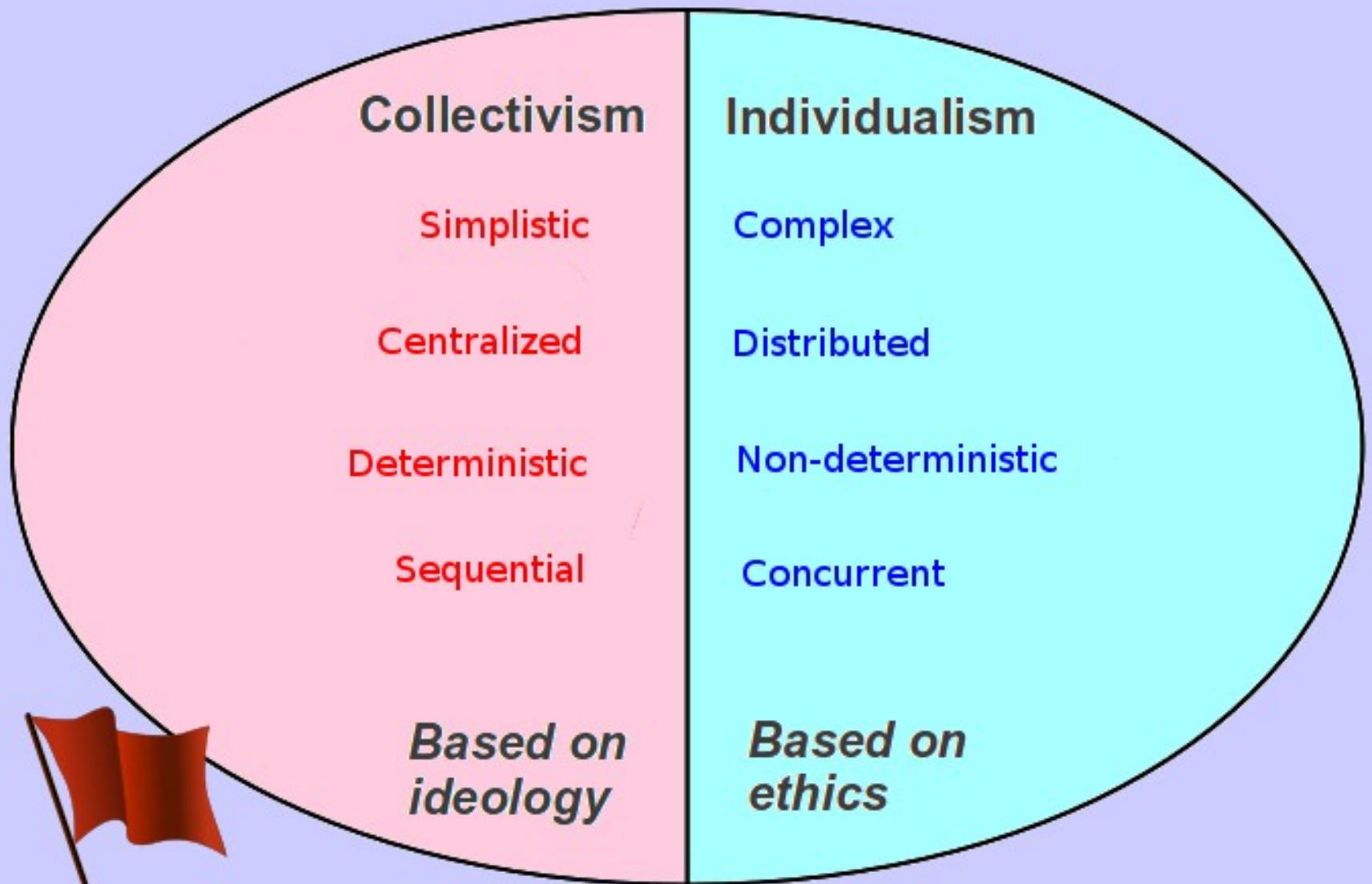




United Left



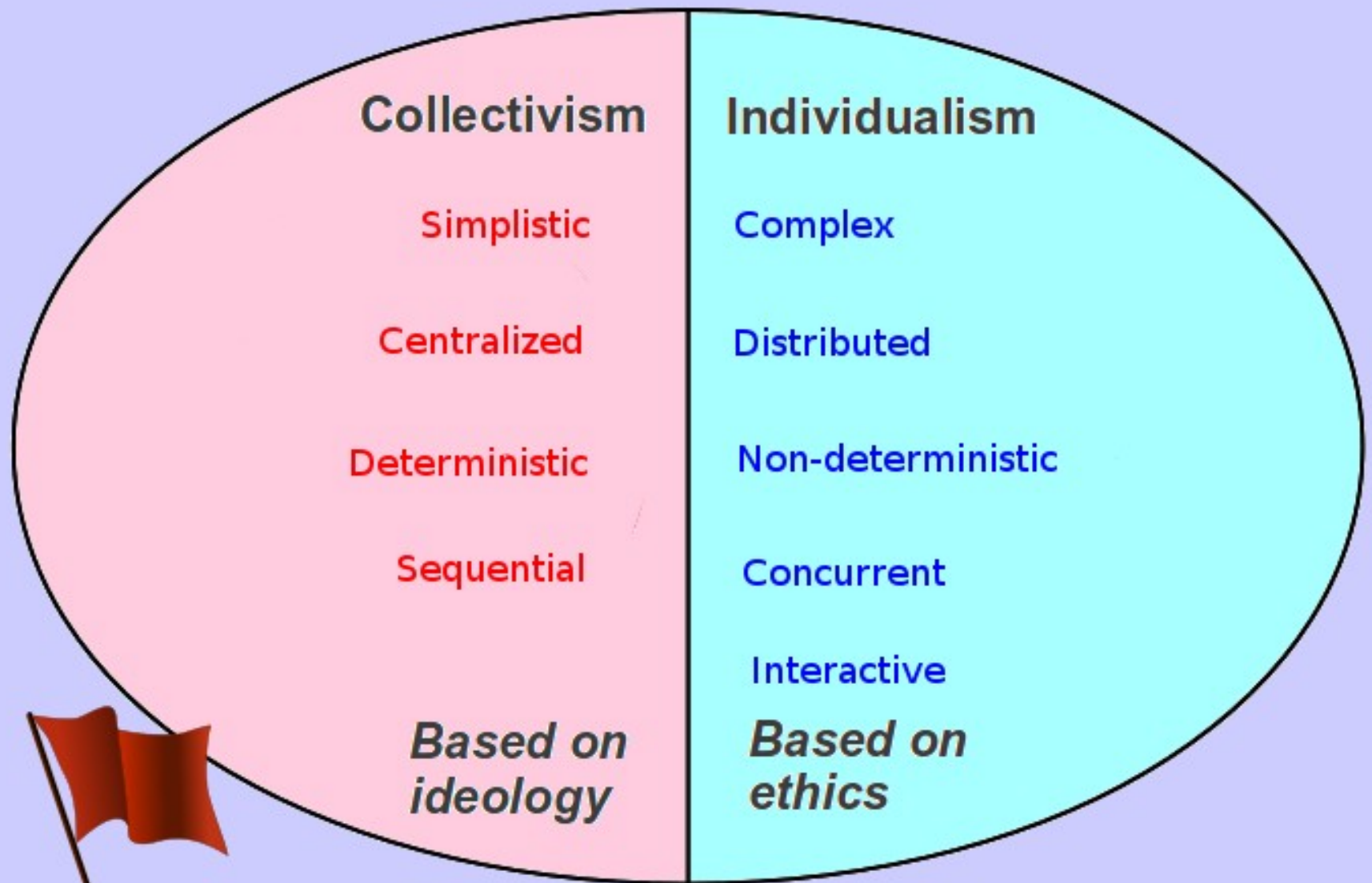
Divided Right



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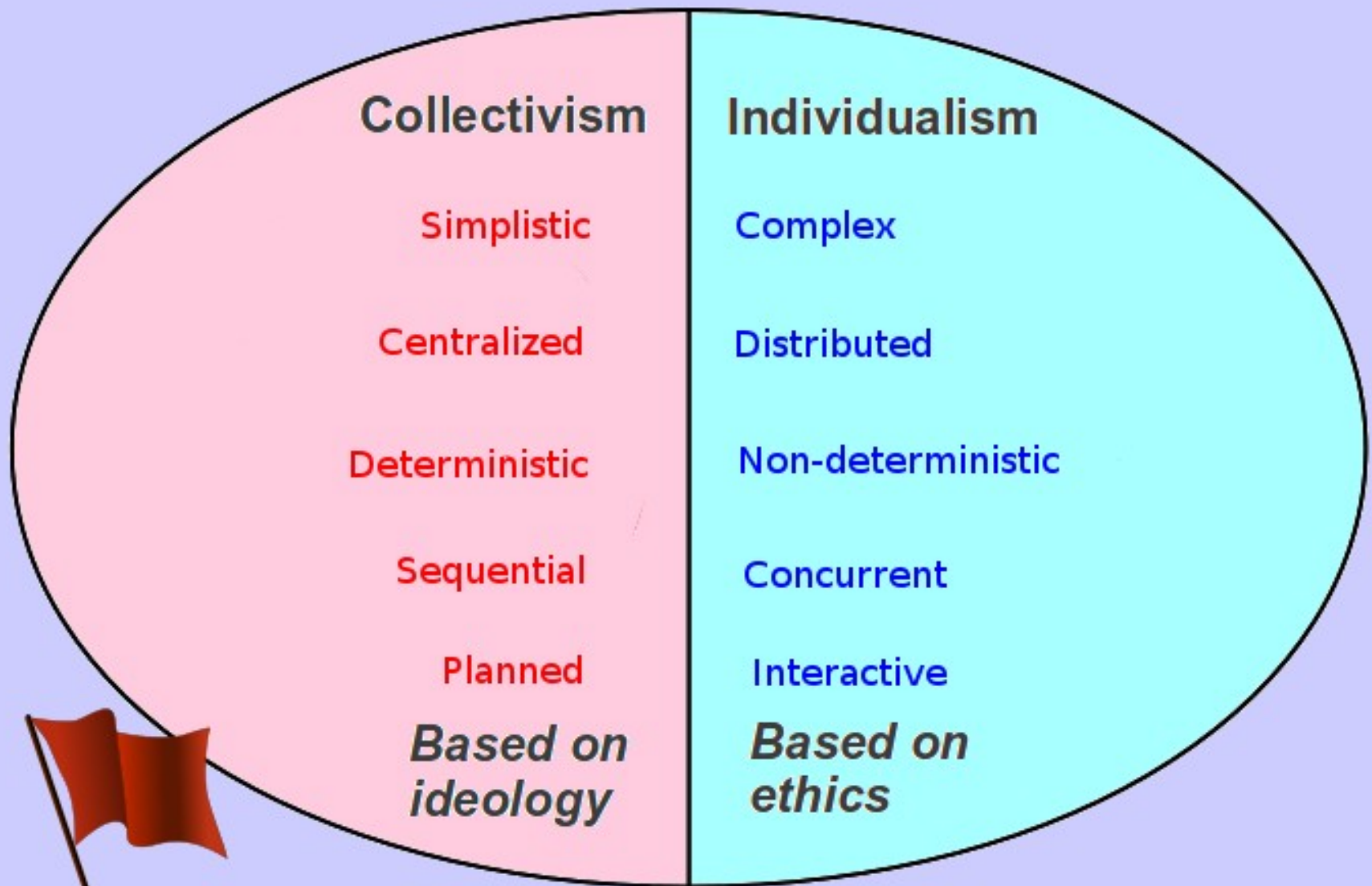
Divided Right



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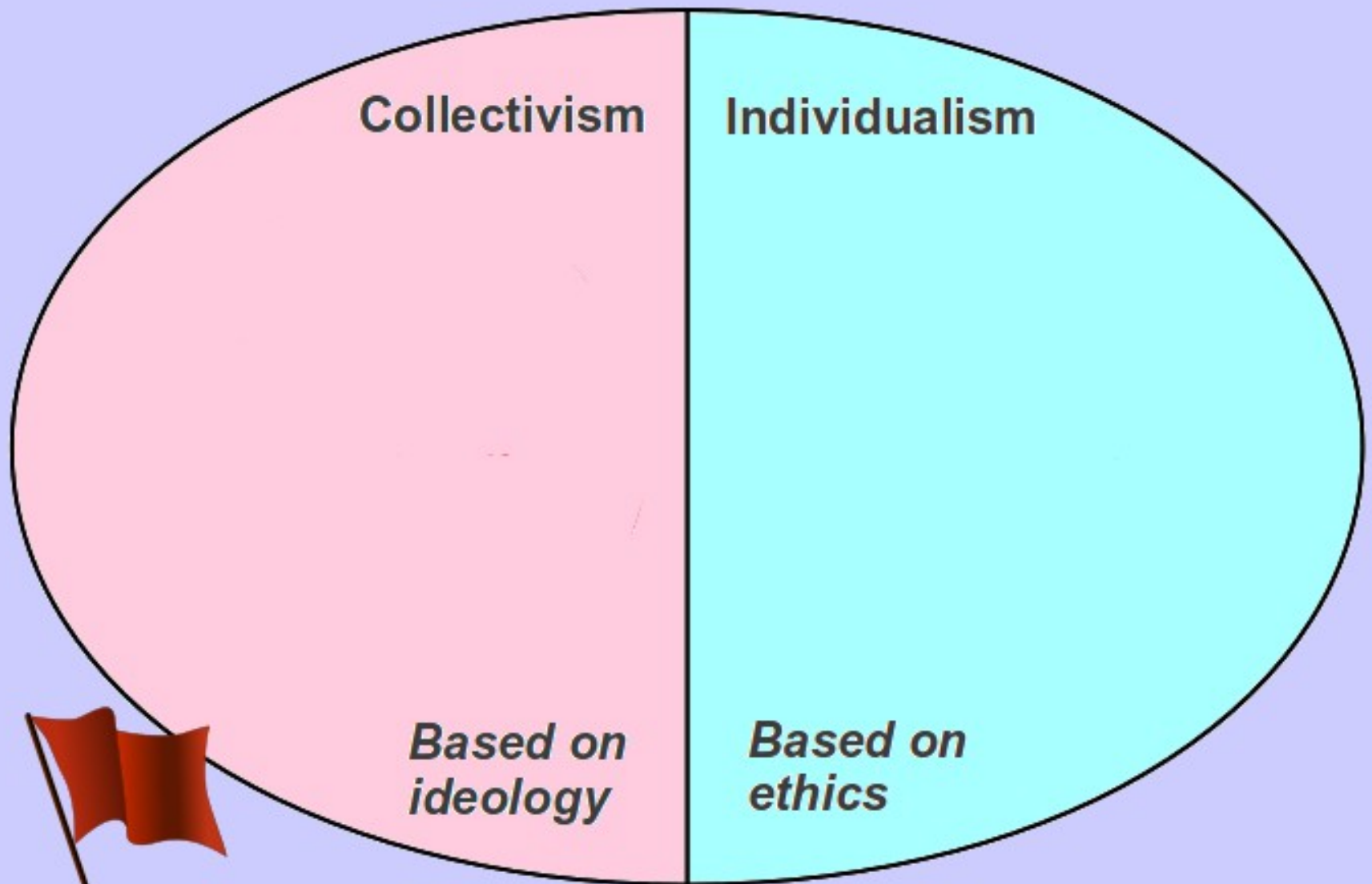
**United Left**



**Divided Right**

Socio-economic  
superiority:

Individualism  
over  
Collectivism

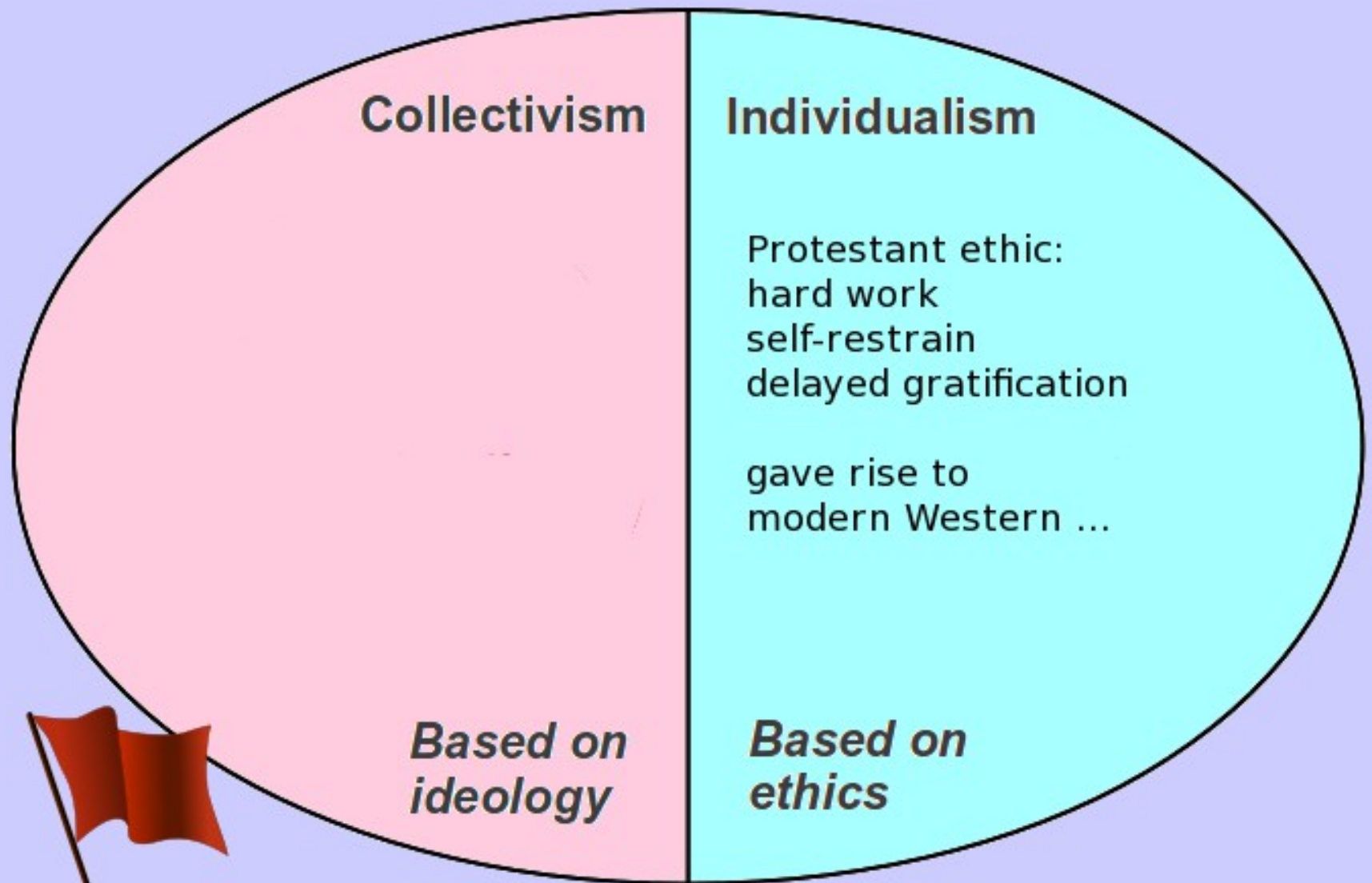


**United Left**



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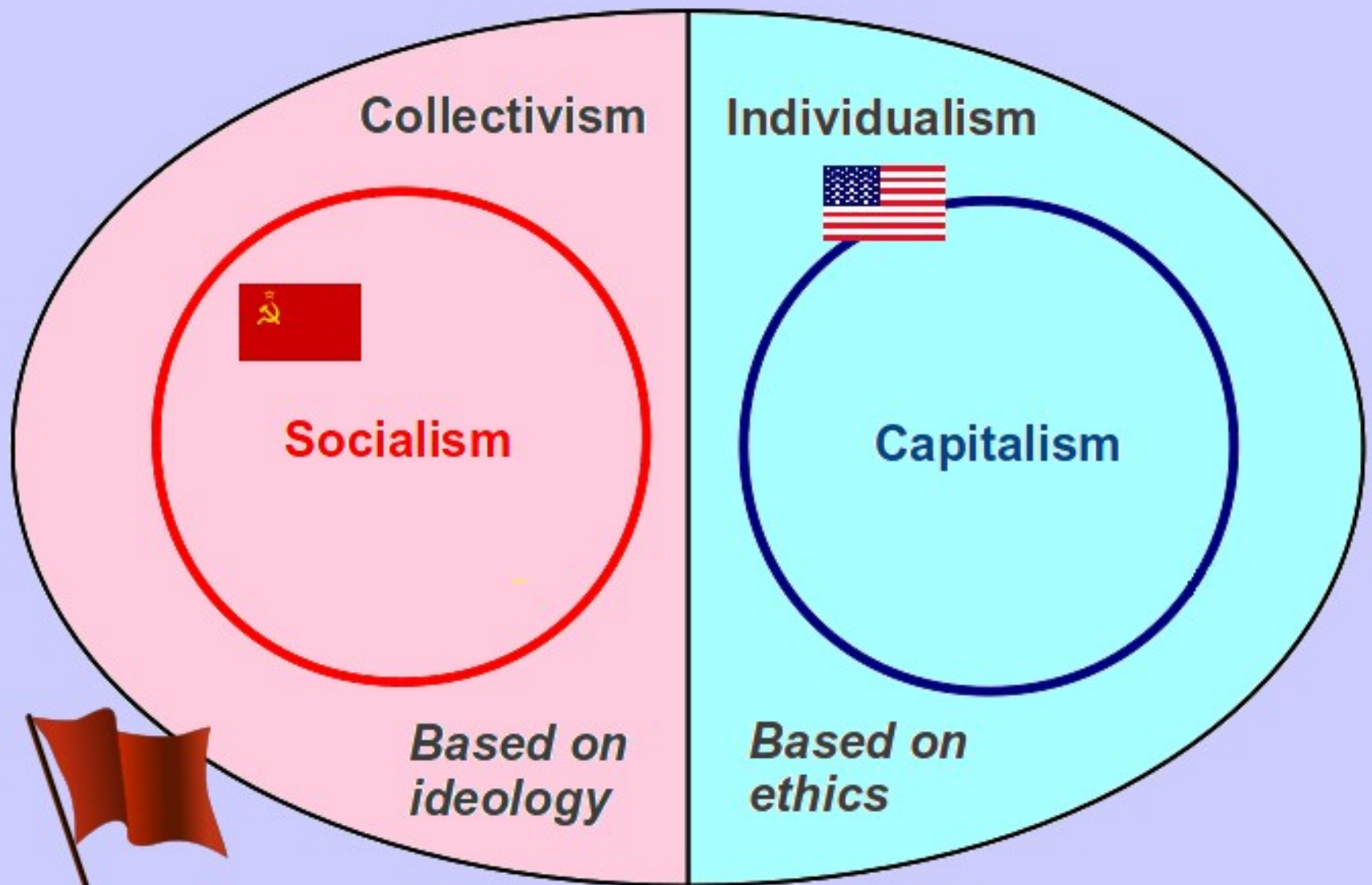




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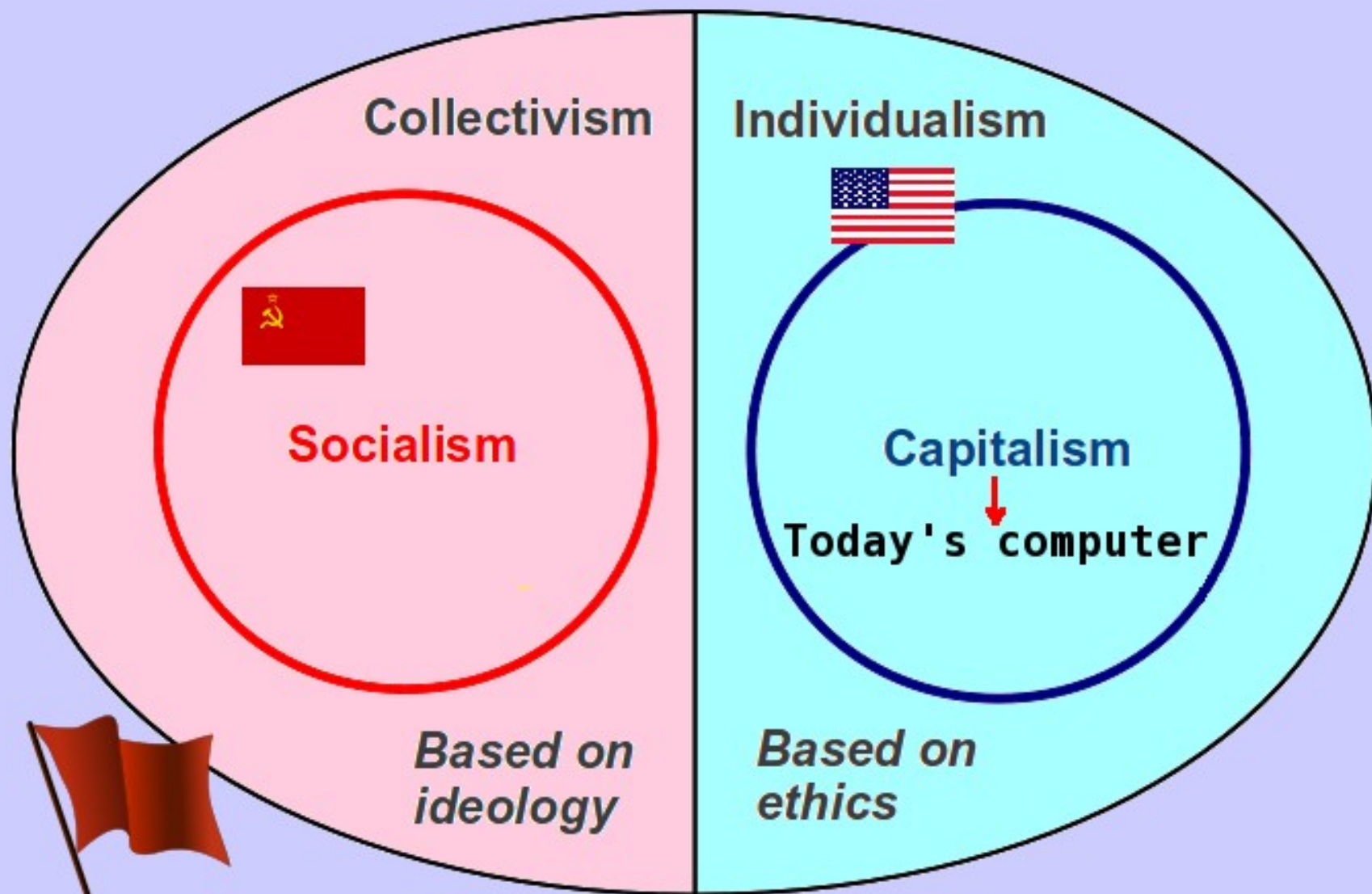


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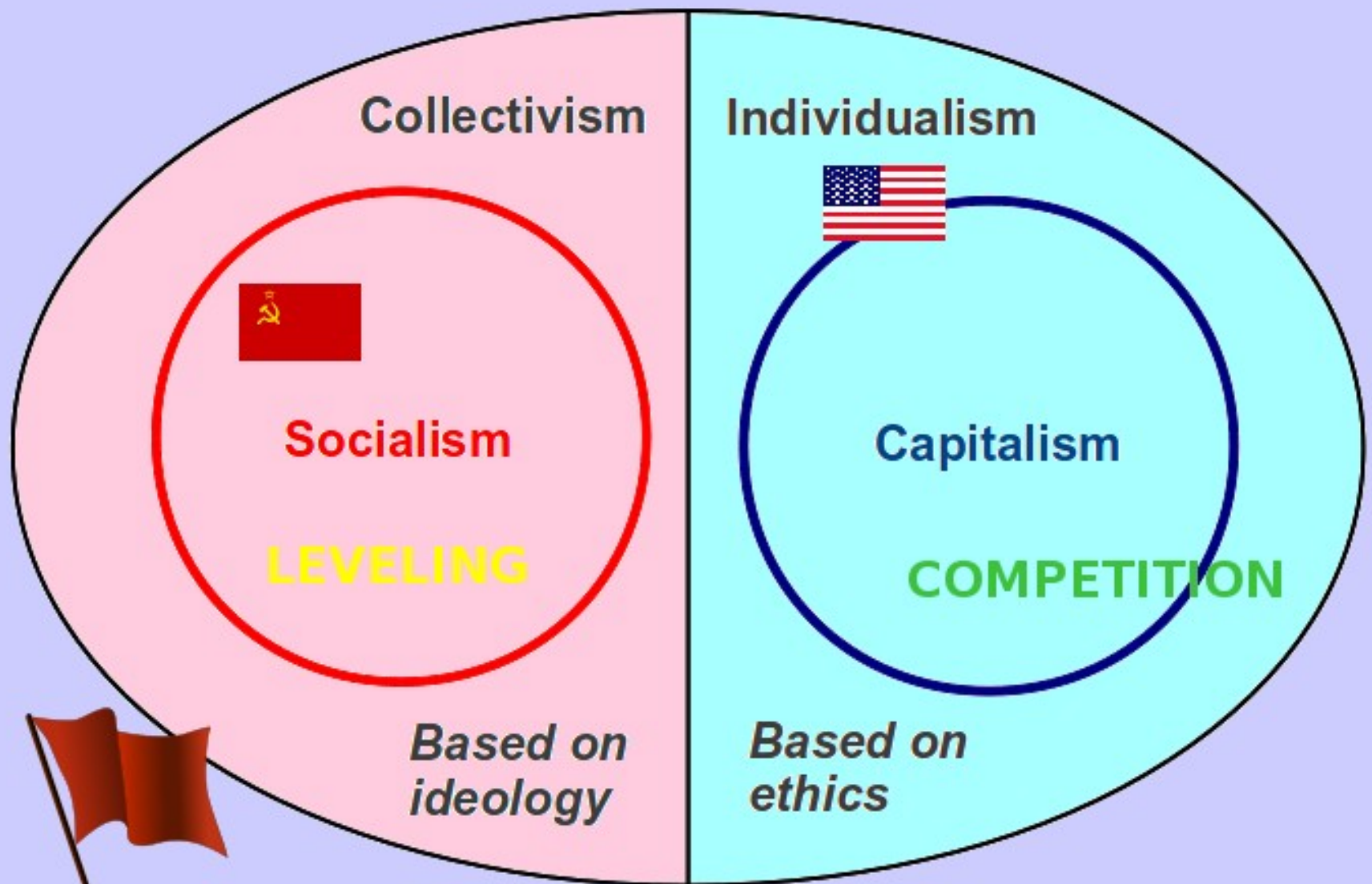
Divided Right





United Left

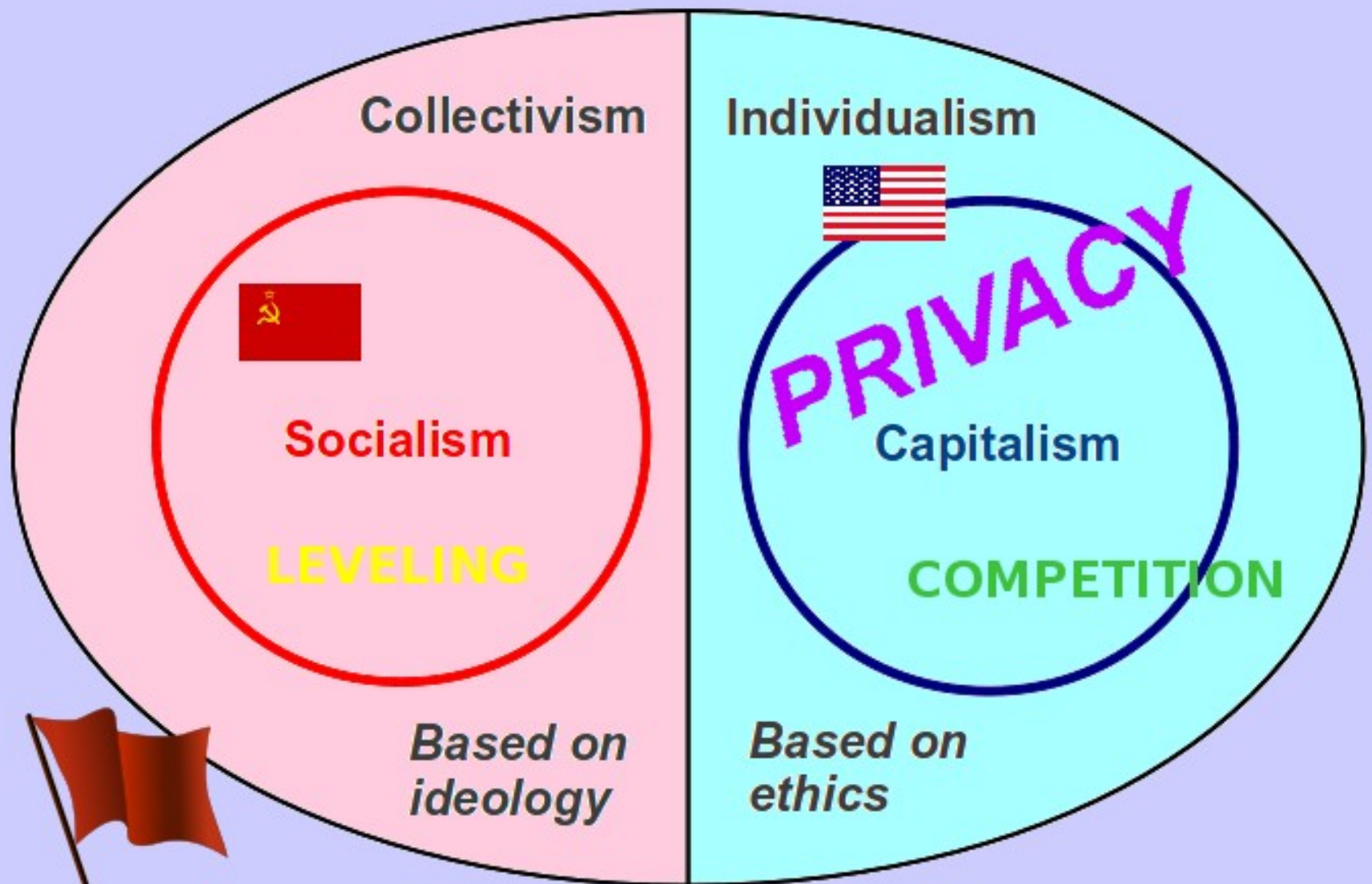
Divided Right



United Left



Divided Right

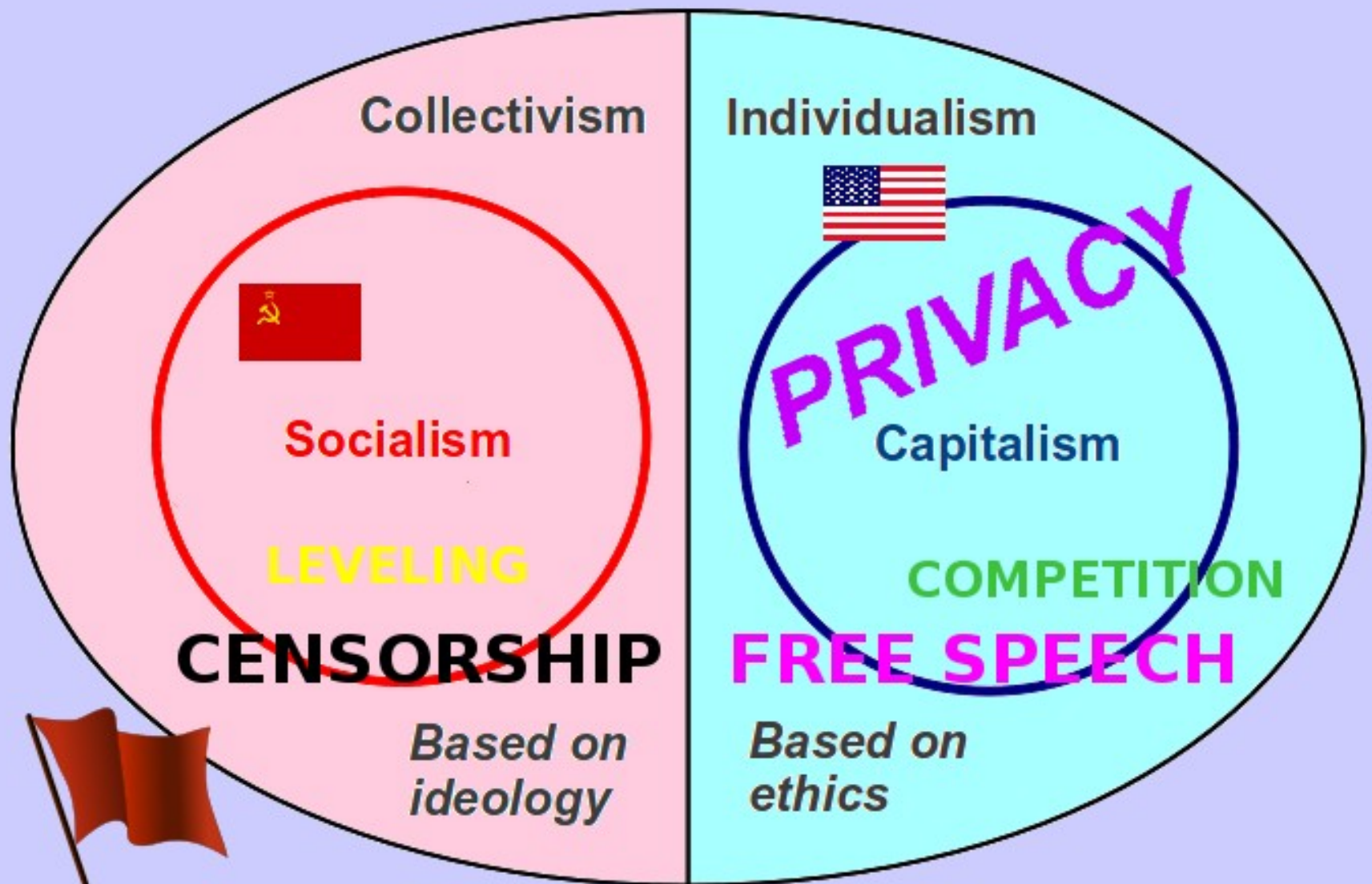


United Left



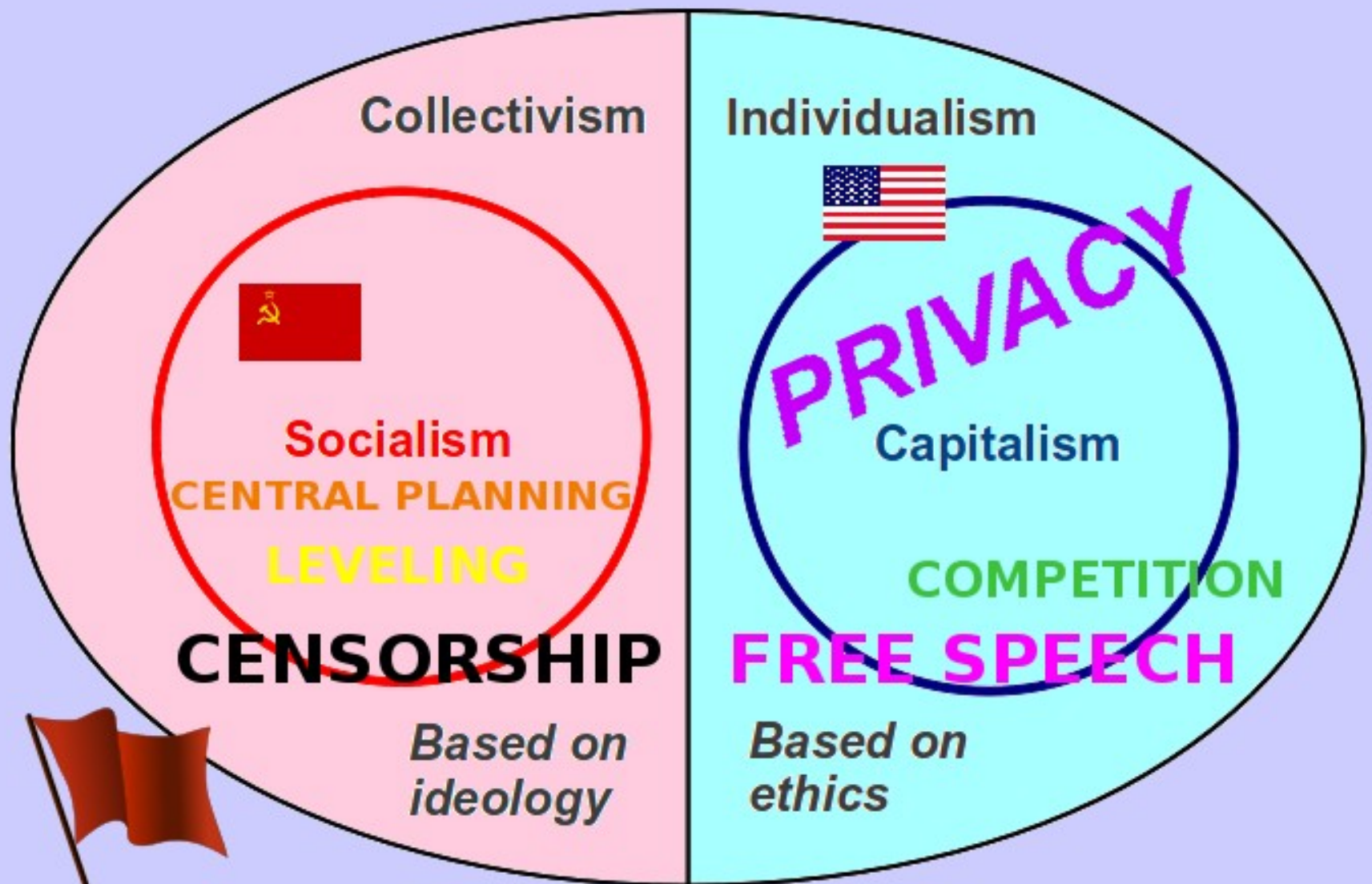
Divided Right





United Left

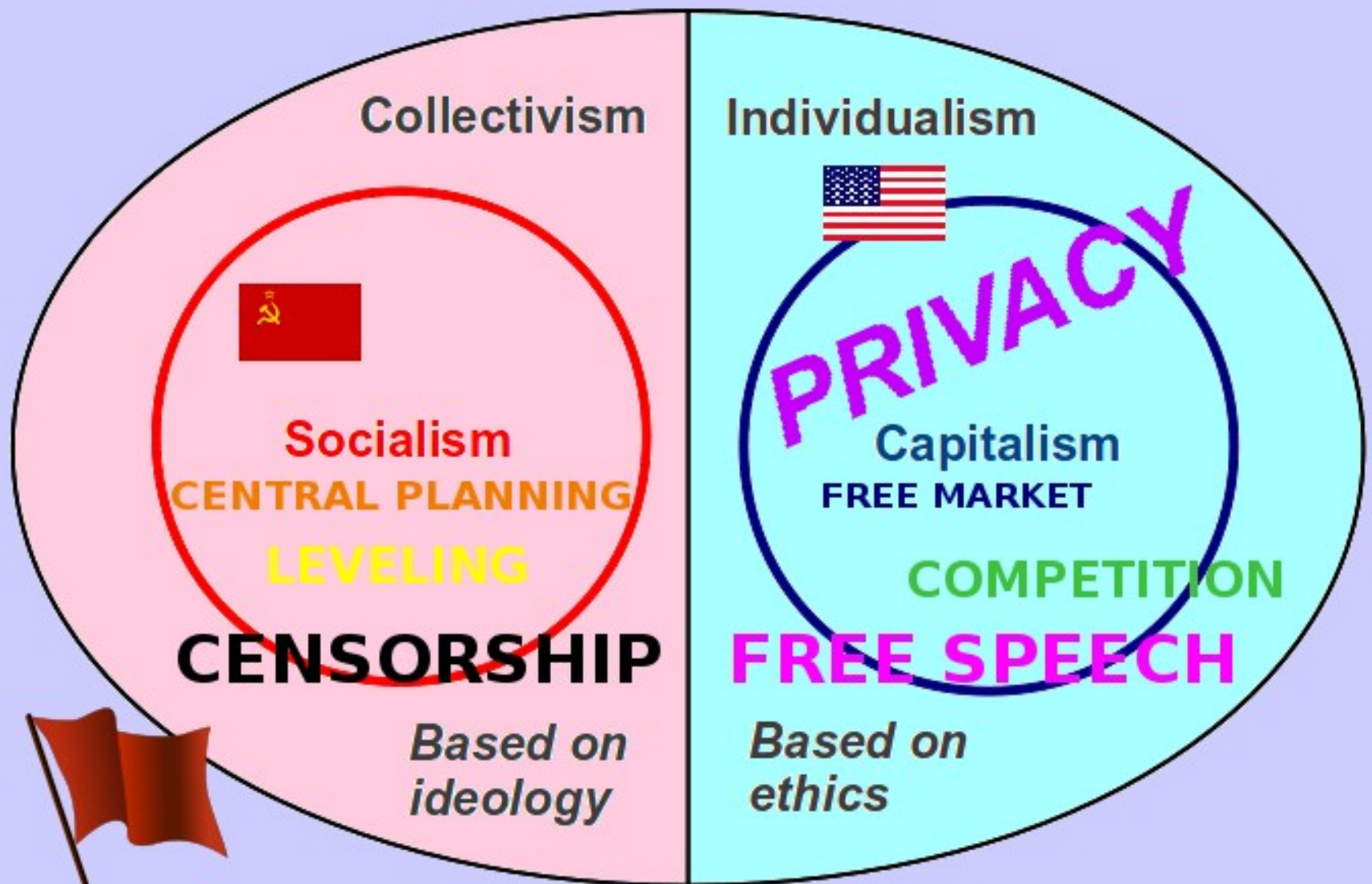
Divided Right



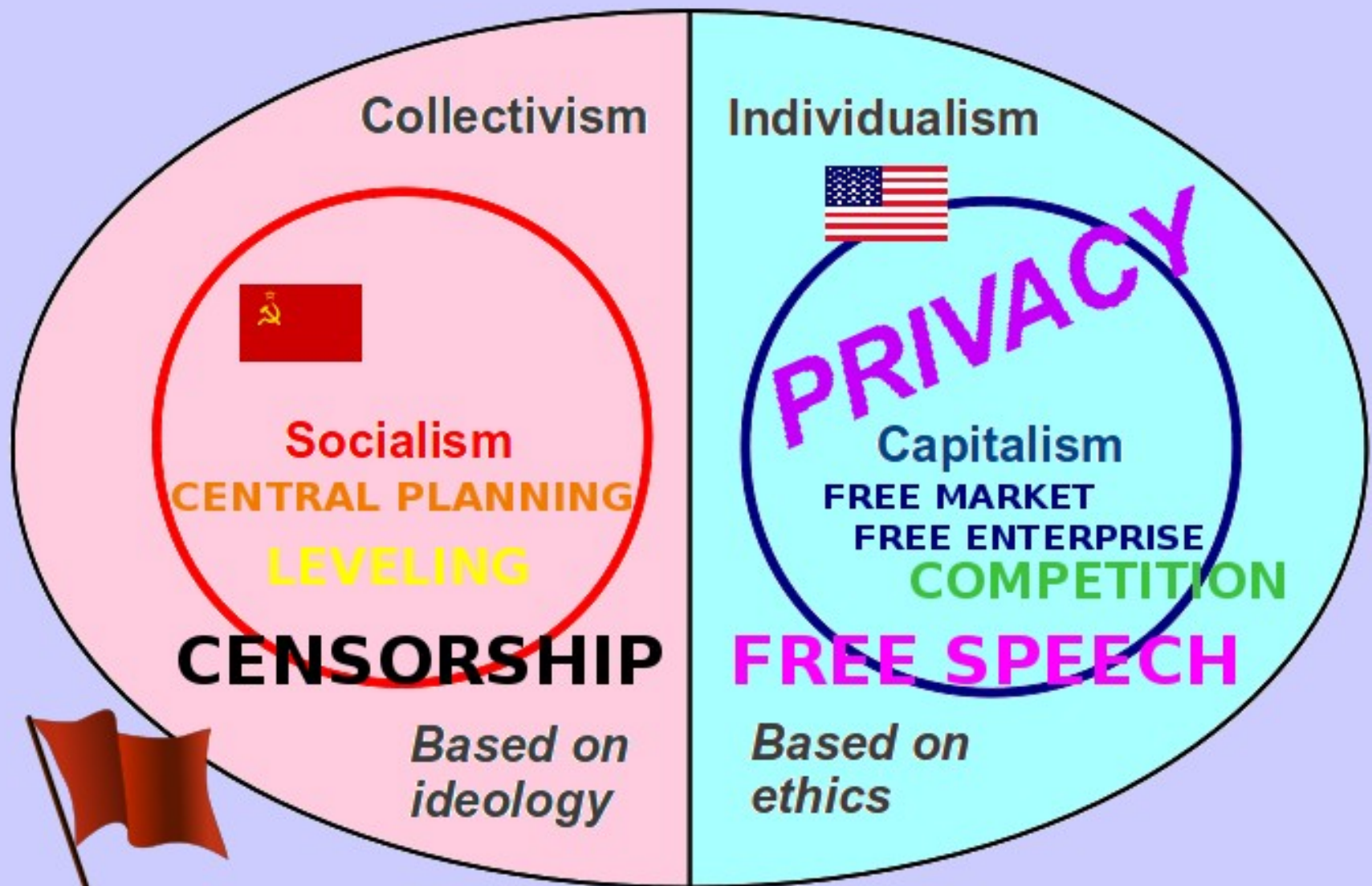
United Left



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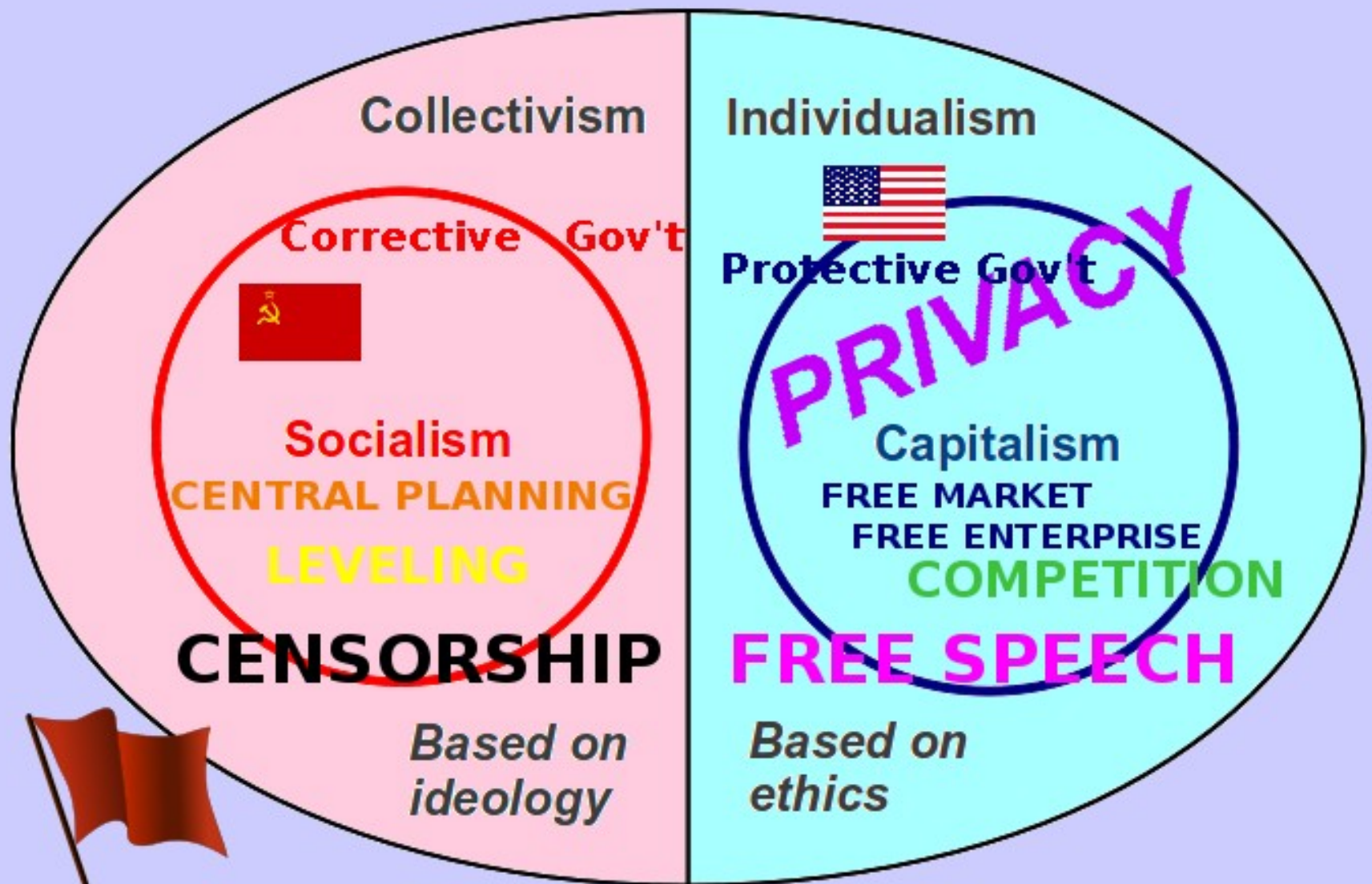




United Left



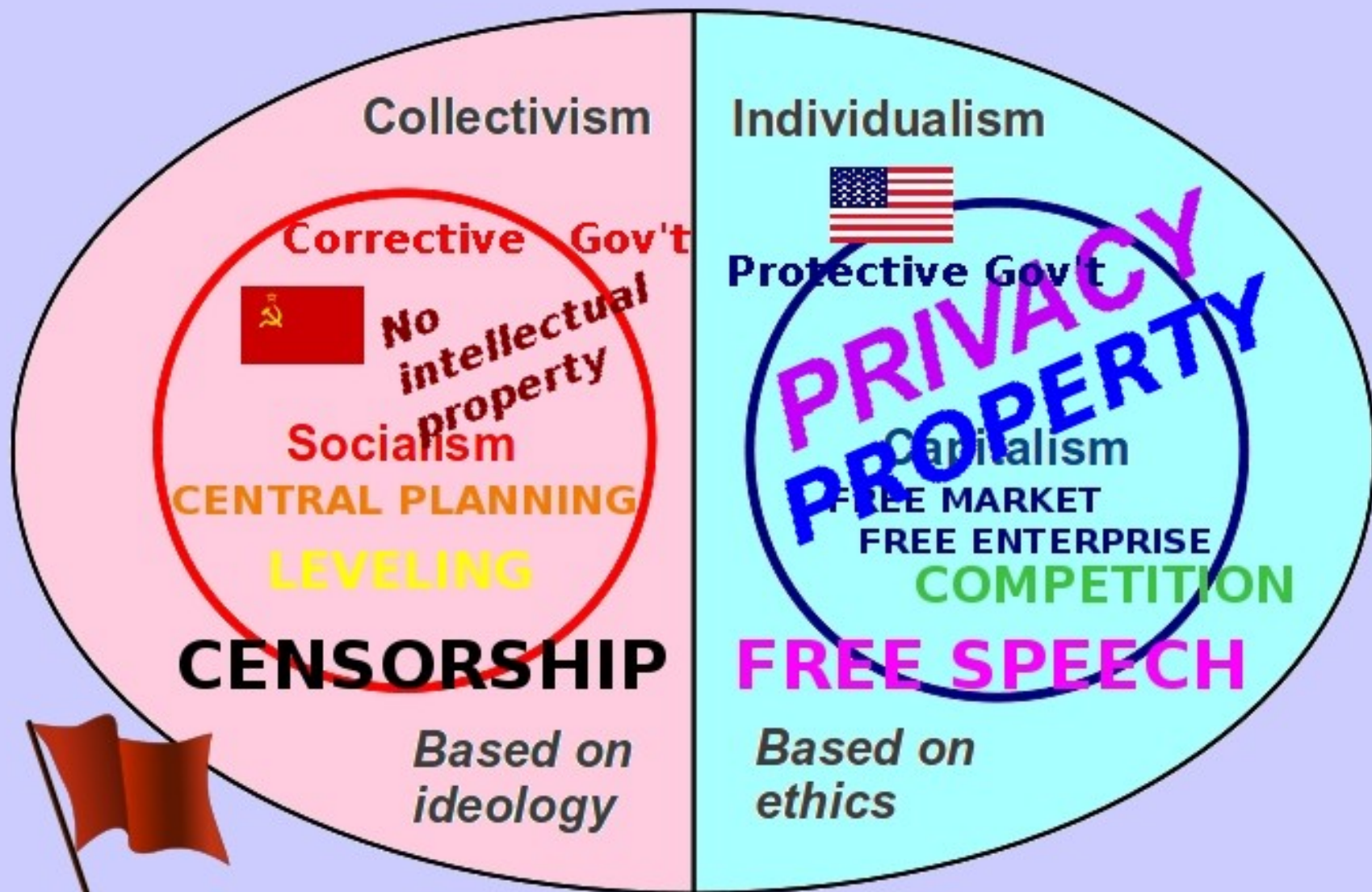
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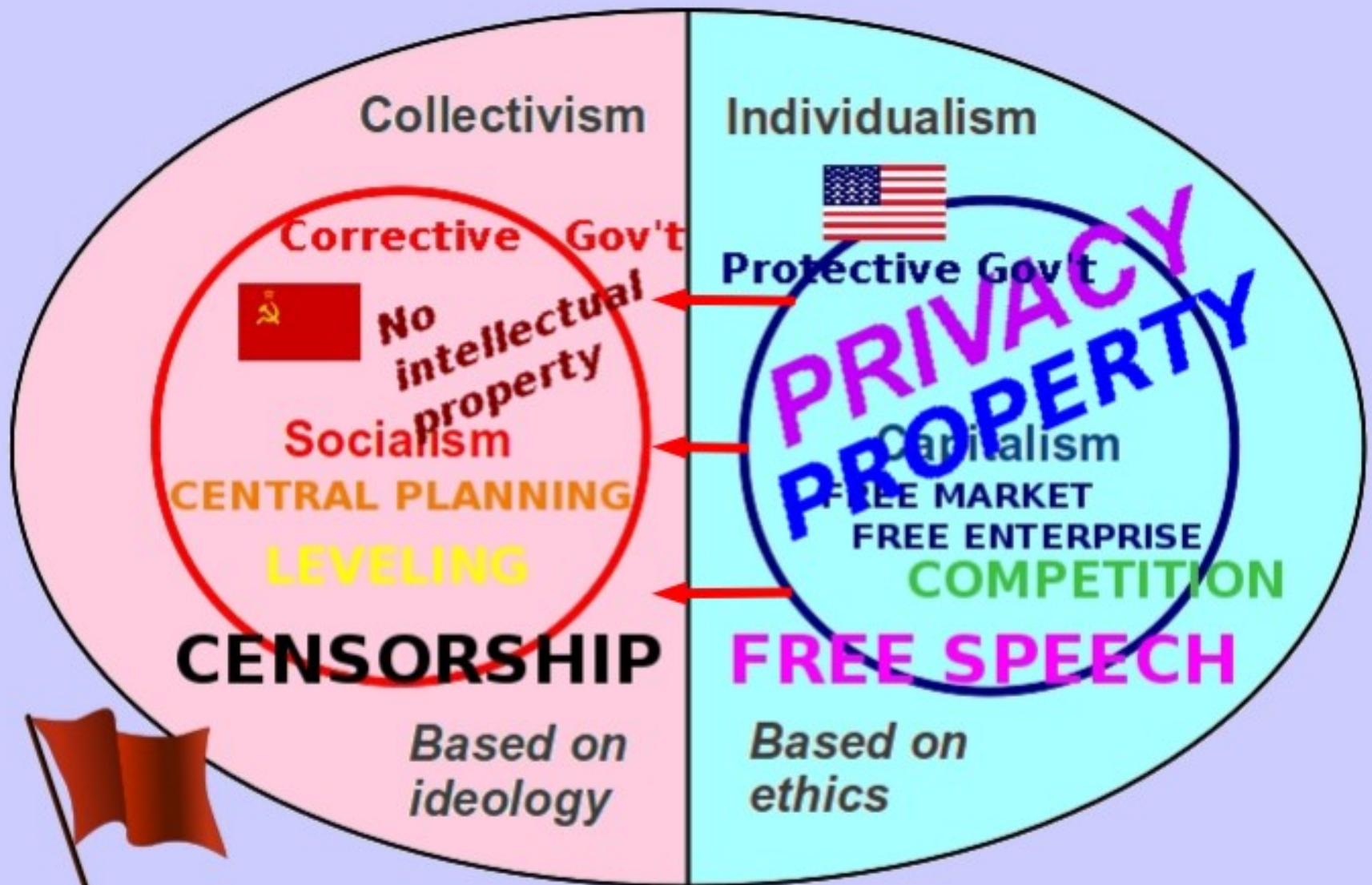
Divided Right





United Left

Divided Right



United Left

Divided Right

Progress



SUBMISSION  
OF THE  
INDIVIDUAL  
TO THE  
SOCIETY  
OR GLOBAL  
COMMUNITY  
OR TO ITS  
RULING  
CLIQUE

Collectivism

Directive Gov't



No intellectual property

Socialism

CENTRAL PLANNING

LEVELING

**CENSORSHIP**

Based on  
ideology

Individualism



Protective Gov't

**PRIVACY  
PROPERTY**

Capitalism

FREE MARKET

FREE ENTERPRISE

COMPETITION

**FREE SPEECH**

Based on  
ethics

United Left

Progress

Divided Right

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# FUNDAMENTAL QUESTION

The background is a solid dark blue. A thin, light blue curved line starts from the top left and arcs towards the center. A larger, lighter blue wedge-shaped area is positioned on the right side, pointing towards the center.

# FUNDAMENTAL QUESTION

Do you wish to submit yourself  
to:

- Society?
- Global community?
- Ideology?
- Ruling elite?

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# FUNDAMENTAL QUESTION

Do you wish to submit yourself  
to collective?

# FUNDAMENTAL QUESTION

Do you wish to submit yourself  
to collective?

# Ultimate collectivism



# FUNDAMENTAL QUESTION

Or would you rather be free?



# FUNDAMENTAL QUESTION

Or would you rather be free?

The background is a solid blue color. A thin, light blue curved line starts from the top left and arcs towards the center. A larger, light blue wedge-shaped area is positioned on the right side, pointing towards the center.

# Progress

# Progress

If only 5 % of the population is on the Left

# Progress

If only 5 % of the population is on the Left  
it is enough to push the individualist  
society





# Progress

If only 5 % of the population is on the Left  
it is enough to push the individualist  
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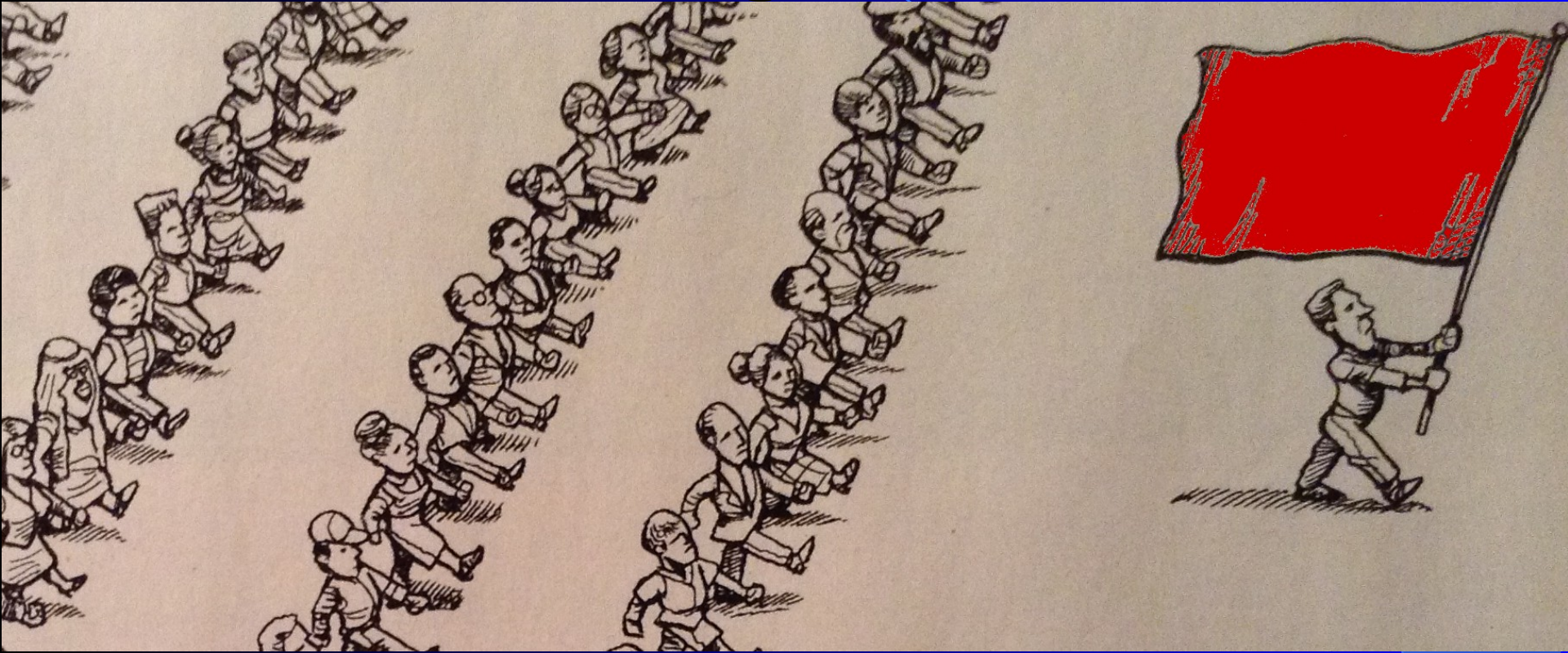
If only 5 % of the population is on the Left  
it is enough to push the individualist  
society towards collectivism.

# Progress

If only 5 % of the population is on the Left  
it is enough to push the individualist  
society towards **collectivism**.

After all, they are **united**

# Progress





# Progress

If only 5 % of the population is on the Left  
it is enough to push the individualist  
society towards collectivism.

After all, they are united and not  
restricted by ethics.

# Progress

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All that counts for them is implementation  
of the Ideology.

# Progress

If only 5 % of the population is on the Left  
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# Progress

If only 5 % of the population is on the Left  
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All that counts for them is implementation  
of the **Ideology**.

And propaganda supports the Ideology.

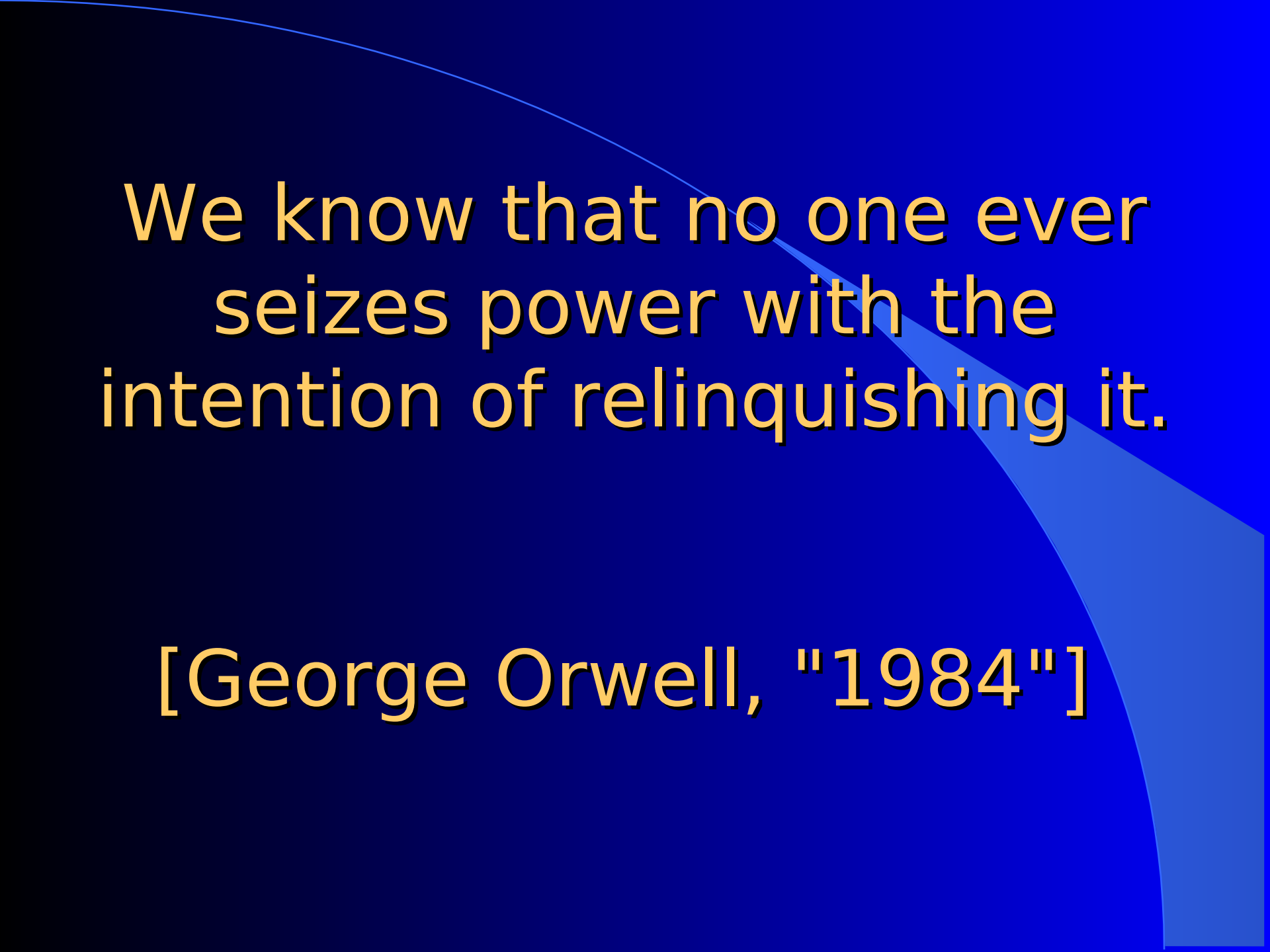
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And **propaganda** supports the Ideology.

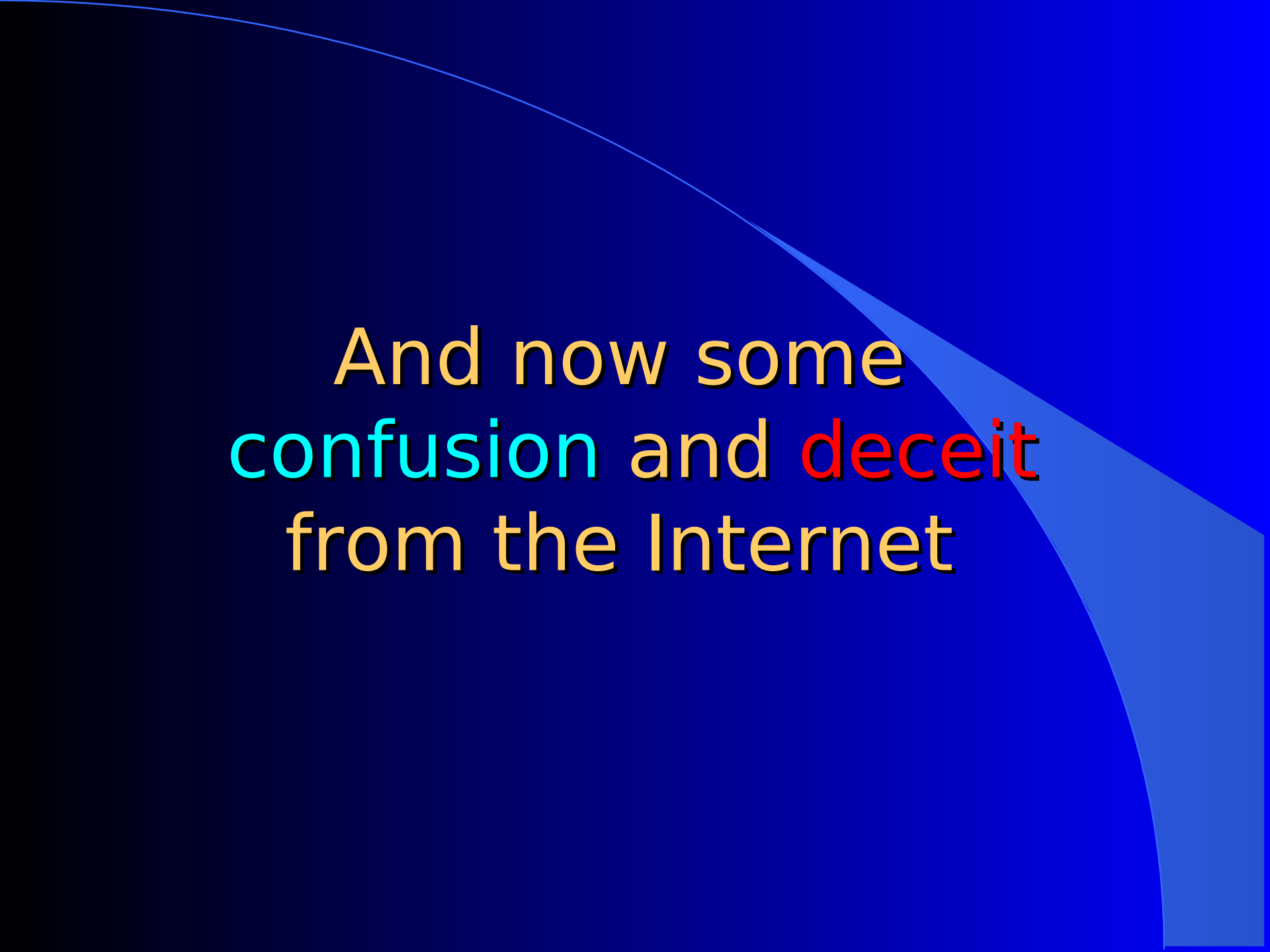


We know that no one ever  
seizes power with the  
intention of relinquishing it.

[George Orwell, "1984"]

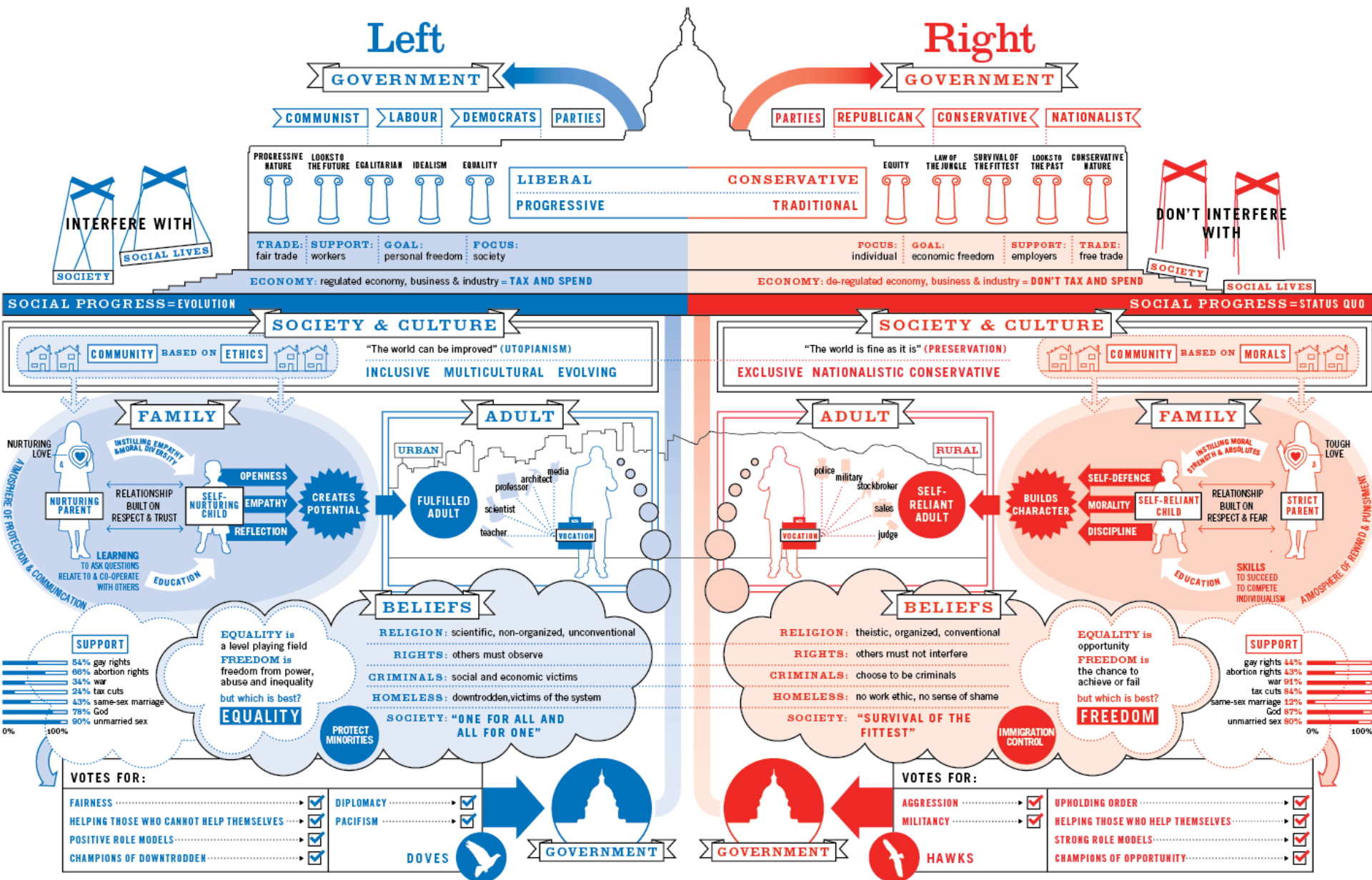
We know that no one ever  
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[George Orwell, "1984"]




And now some  
confusion and deceit  
from the Internet





Did anyone say ...



Did anyone say ...  
propaganda?

# Left

GOVERNMENT

COMMUNIST

LABOUR

DEMOCRATS

PARTIES

PROGRESSIVE  
NATURE



LOOKS TO  
THE FUTURE



EGALITARIAN



IDEALISM



EQUALITY



LIBERAL

PROGRESSIVE

TRADE:  
fair trade

SUPPORT:  
workers

GOAL:  
personal freedom

FOCUS:  
society

**ECONOMY:** regulated economy, business & industry = **TAX AND SPEND**

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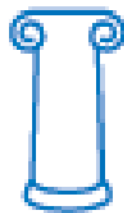
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Havana 2016



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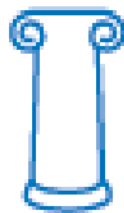
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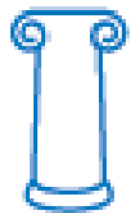
PROGRESSIVE



Halts  
progress



Central  
planning



TRADE:  
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Yeah, right

ECONOMY: regulated economy, business & industry = TAX AND SPEND

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Redistribution  
of wealth

Yeah, right

ECONOMY: regulated economy, business & industry = TAX AND SPEND

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Redistribution  
of wealth

Yeah, right

ECONOMY: regulated economy, business & industry = TAX AND SPEND



# Left

GOVERNMENT

COMMUNIST

LABOUR

DEMOCRATS

PARTIES

PROGRESSIVE  
NATURE



Halts  
progress

LOOKS TO  
THE FUTURE



Central  
planning

EGALITARIAN



Collectivism

IDEALISM



Ideology

EQUALITY



Leveling

"LIBERAL"

"PROGRESSIVE"

TRADE:

fair trade

SUPPORT:

workers

GOAL:

personal freedom

FOCUS:

society

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Yeah, right

Promotes mediocrity

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EQUITY



LAW OF  
THE JUNGLE



SURVIVAL OF  
THE FITTEST



LOOKS TO  
THE PAST



CONSERVATIVE  
NATURE



FOCUS:  
individual

GOAL:  
economic freedom

SUPPORT:  
employers

TRADE:  
free trade

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**PROSPERITY**

SUPPORT:  
~~employers~~  
**Job creation**

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*Don't we have the right to self-determination?*

# Right

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Would you like your  
feelings to override your  
rationality to the point  
that individual liberties  
don't matter to you,  
anymore?

**Your rights end**

**Where my feelings begin**



If so then remember this:

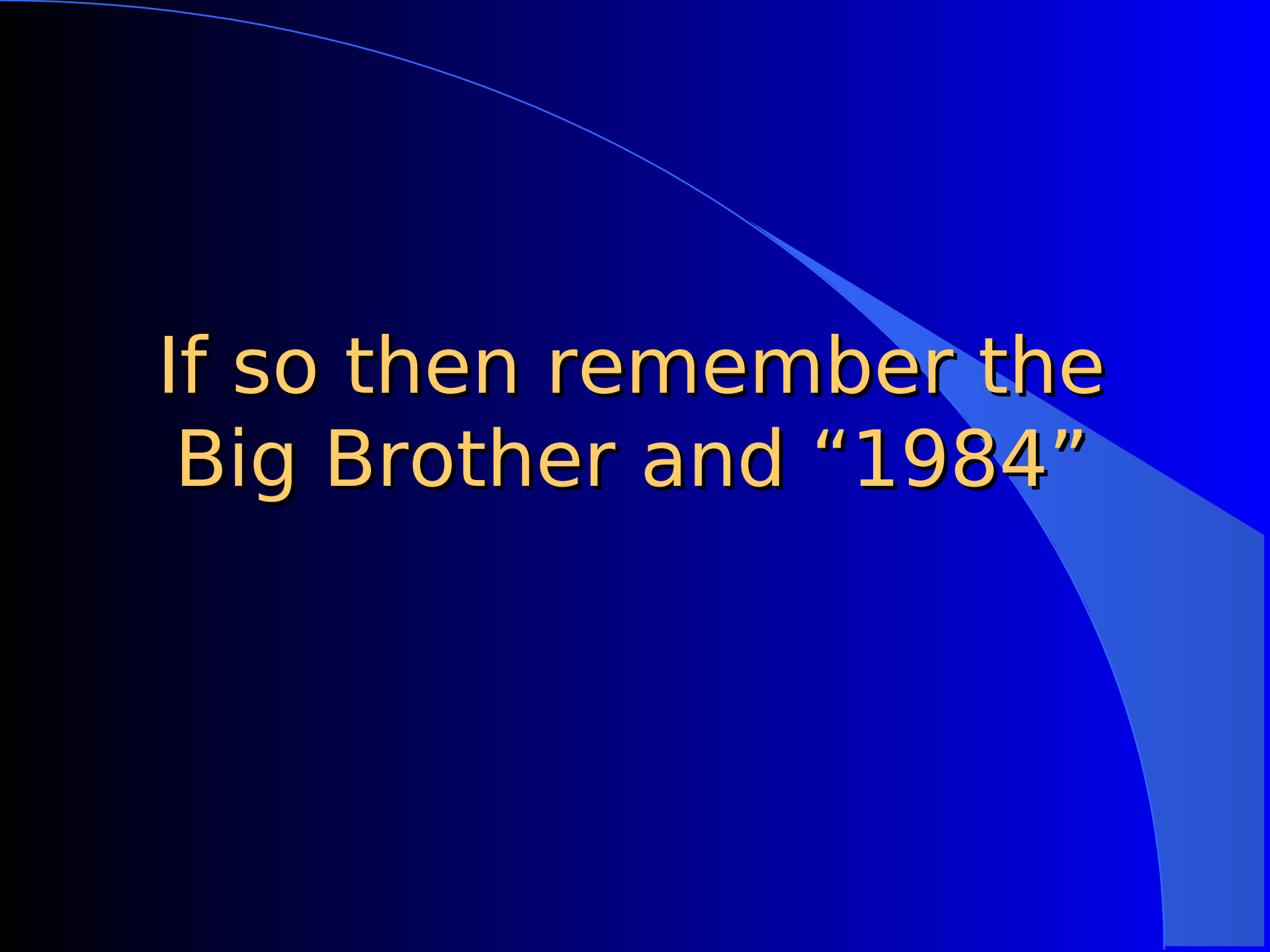
"The basis of Robespierre's ideology was not reason but passion [...]. The result was that he [...] decreed the murder of thousands simply because he suspected that they might disagree with his passionately held views. All the while, he self-righteously proclaimed that his vicious actions were virtuous and that he was the champion of reason and morality."

[John Kekes]

Would you like to become  
one of those **confused** and  
**deceived** in a collectivist  
society to which they  
**submitted** themselves?







If so then remember the  
Big Brother and “1984”